

Foreword

OECD Reviews of Digital Transformation: Going Digital in Brazil is part of a new series of OECD country reviews. The OECD Reviews of Digital Transformation analyse recent developments of the digital economy in countries, review policies related to digitalisation and make recommendations to increase policy coherence in this area.

Going Digital in Brazil examines recent developments in infrastructures for the digital economy, telecom markets, and related regulations and policies in Brazil. It reviews trends in the use of digital technologies by individuals, businesses and the government, and examines policies to foster diffusion. The Review also examines opportunities and challenges raised by digitalisation in key areas and analyses policy responses to these changes. The areas covered range from innovation and skills to digital security and data governance.

The Review considers these policies in relation to their coherence among different domains in order to foster synergies across government ministries and institutions, based on the OECD Going Digital Integrated Policy Framework.

Going Digital in Brazil was undertaken following an invitation by the Ministry of Science, Technology, Innovations and Communications of Brazil (MCTIC),¹ which also provided financial support. The Review was carried out by the OECD Directorate for Science, Technology and Innovation under the auspices of the OECD Committee on Digital Economy Policy.

The Review was prepared by a team led by Vincenzo Spiezia and including Laurent Bernat, Elettra Ronchi, Lucia Russo, Jan Tscheke, Verena Weber and Akira Yoshida, under the supervision of Anne Carblanc and Audrey Plonk, respectively former and current Head of the Digital Economy Division. Chapter 2 is based on the findings of the *OECD Telecommunication and Broadcasting Review of Brazil*, prepared by a team led by Verena Weber. The Review has also benefitted from comments by Andrea Andrenelli, Francesca Casalini, Javier Lopez Gonzales, Federico Guanais, Béatrice Guerard, Gernot Hutschenreiter, Mariane Piccinin Barbieri, Dirk Pilat, Sebastian Schich, Barbara Ubaldi, Reyer Van der Vlies and Joao Vasconcelos.

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The Review draws on the results of a series of interviews with a wide range of stakeholders during three missions to Brazil in December 2018, March 2019 and January 2020, including: Abraao Silva (Anatel), Achilles Zaluar Neto (MRE), Alberto Paradisi (CPqD), Alcimar Rangel (GSI), Alexandre Barbosa (CETIC.br), Alexandre Pedro (MEC), Alexsander Moreira (MEC), Ana C. Murahovschi (MS), André Rauen (IPEA), Andriei Gutierrez (IBM), Anna C. de Carvalho (MEC), Artur Coimbra de Oliveira (MCTIC), Breno S. Lobo (BCB), Caio Megale (ME), Carlos A. da Costa (ME), Carlos A. Souza (ITS), Carlos da Fonseca (MRE), Ciro Avelino (MPDG), Cristiane Rauen (MEC), Cristine Hoepers (CERT.br), Daniela Schetino (MCTIC), Demi Getschko (CGI.br), Edson L. Bolfe (Embrapa), Eduardo Magrani (ITS), Fabricio Juntolli (MA), Fernanda De Negri (IPEA), Fernando B. Meneguín (MJ), George Marques (MRE), Guido Amin

1. At the time this report was finalised, provisional measure 980/2020 of 10 June 2020 separated the MCTIC into two ministries: the Ministry of Communications and the Ministry of Science, Technology and Innovations.

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On 15 May 2020, the OECD Council invited Costa Rica to become a Member. At the time of preparation of this publication, the deposit of Costa Rica's instrument of accession to the OECD Convention was pending and therefore Costa Rica does not appear in the list of OECD Members and is not included in the OECD zone aggregates.



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