

## Annex A. Checklist for action

**Public authorities need to understand the pros and cons of different approaches they may take.**

While public support is directly needed to advance social impact measurement, it might trigger unintended consequences by increasing reporting burden, discouraging innovative practices, disadvantaging emerging or small organisations, etc. Whilst the promotion of simple, harmonised indicators could facilitate more widespread adoption, it may fail to capture more complex phenomena. Policy makers bear the responsibility to promote a level playing field within the social and solidarity economy and beyond.

**This checklist provides a succinct list of the steps to take** when putting in place possible policy actions to take in effectively supporting social impact measurement for the social and solidarity economy.

## Infographic A.1. Checklist for action – 1 and 2

POLICY ACTION	QUESTIONS FOR POLICY MAKERS
<b>1</b> Improve policy framework	<ul style="list-style-type: none"> <li><input type="checkbox"/> Is social impact measurement explicitly mentioned and prioritised in policies pertaining to the SSE?</li> <li><input type="checkbox"/> If social impact measurement is enforced in public policies, have the necessary means been allocated to assess its feasibility for SSE entities?</li> <li><input type="checkbox"/> Have all relevant representatives in the SSE been engaged during the policy design? Where possible, have policies been co-constructed with all stakeholders?</li> <li><input type="checkbox"/> Are dissemination (and, if necessary, capacity building) efforts foreseen to support alignment of all public actors on the importance of incorporating impact measurement in their activities related to the SSE?</li> <li><input type="checkbox"/> Has the possibility of incorporating social impact measurement as part of other initiatives linked to public procurement or to the recognition of a legal form or status been considered?</li> </ul>
<b>2</b> Provide guidance	<ul style="list-style-type: none"> <li><input type="checkbox"/> Are national, regional or local authorities providing open access tailored guidance for social impact measurement to SSE entities?</li> <li><input type="checkbox"/> Have representatives in the SSE been engaged in the design of guidance materials and tools? Where possible, have guides been co-created with them?</li> <li><input type="checkbox"/> Is the guidance formulated in easily accessible language and does not require specialised knowledge and skills to comprehend?</li> <li><input type="checkbox"/> Does the guidance foresee sufficient flexibility to measure different types of social impacts at different levels of organisational competency/maturity?</li> <li><input type="checkbox"/> Are the bases for harmonisation being provided to streamline various efforts in social impact measurement by SSE entities,, e.g. in the form of granular data collection, data aggregation and interoperability standards?</li> <li><input type="checkbox"/> Is free-of-charge or low-cost training and support available to SSE practitioners?</li> </ul>

## Infographic A.2. Checklist for action – 3 and 4

POLICY ACTION	QUESTIONS FOR POLICY MAKERS
<b>3</b> Foster Evidence	<input type="checkbox"/> Are national, regional or local authorities generating impact evidence on the SSE as a whole or specific issue areas?  <input type="checkbox"/> Is this evidence being publicly disseminated and freely available, together with methodological explanations on how it can be replicated on organisational activity level?  <input type="checkbox"/> Are open-access knowledge repositories being made available? Are these informed by SSE entities' needs and specificities?  <input type="checkbox"/> Are SSE entities able to submit their own data for aggregation at the local, regional or national level?  <input type="checkbox"/> Have representatives in the SSE been engaged in the development of data collection methods? Where possible, have evidence and knowledge bases been co-constructed with them?
<b>4</b> Support capacity	<input type="checkbox"/> If there are any social impact measurement requirements imposed upon SSE entities, are these systematically complemented with the provision of necessary learning opportunities?  <input type="checkbox"/> Do capacity building efforts on social impact measurement take into account the specificities and varying needs of SSE entities?  <input type="checkbox"/> Are spaces for networking and information exchange on social impact measurement made available for SSE entities?  <input type="checkbox"/> Are convening efforts foreseen to facilitate access to independent expertise on impact measurement and foster collaboration?



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