ANNEX 1

Illustrative examples of trust measures

Interpersonal trust

Australian General Social Survey, 2014

The next few questions are about how much you trust people and institutions.

How strongly do you agree or disagree with the following statements:

That most people can be trusted?	
☐ Strongly agree	
☐ Somewhat agree	
☐ Neither agree nor disagree	
☐ Somewhat disagree	
☐ Strongly disagree	
Canadian General Social Survey, 2013	
Generally speaking, would you say that m too careful in dealing with people?	ost people can be trusted or that you cannot be
\square Most people can be trusted	
\square You cannot be too careful in dealing	with people
☐ Don't know	
☐ Refusal	
On a scale of 1 to 5 (1 = cannot be trusted at refused).	t all, 5 = can be trusted a lot, 88 = don't know, 99 =
How much do you trust each of the following	ing groups of people:
people in your family?	1 2 3 4 5 88 99
people in your neighbourhood?	1 2 3 4 5 88 99
people you work or go to school with?	1 2 3 4 5 88 99
strangers?	1 2 3 4 5 88 99
If you lost a wallet or purse that contain returned with the money in it, if it was four	ned two hundred dollars, how likely is it to be and:
by someone who lives close by?	
by a stranger?	

Read	categories to respondent.
	Very likely
	Somewhat likely
	Not at all likely
	Don't know
	Refusal

European Social Survey, Wave 6

Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people? Please tell me on a score of 0 to 10 (0 = you can't be too careful, 10 = most people can be trusted, 88 = don't know).

0 1 2 3 4 5 6 7 8 9 10 88

Do you think that most people would try to take advantage of you if they got the chance, or would they try to be fair? (0 = most people would try to take advantage of me, 10 = most people would try to be fair, 88 = don't know).

0 1 2 3 4 5 6 7 8 9 10 88

Would you say that most of the time people try to be helpful or that they are mostly looking out for themselves? (0 = people mostly look out for themselves, 10 = people mostly try to be helpful, 88 = don't know).

0 1 2 3 4 5 6 7 8 9 10 88

European Union Statistics on Income and Living Conditions (EU-SILC), 2013

Some people say that you can trust most people. Others think you cannot be too careful in dealing with other people. Do you think most people can be trusted? Please answer on a scale of 0 to 10, where "0" means "you cannot trust anyone" and "10" means "you can trust most people." (88 = don't know)

0 1 2 3 4 5 6 7 8 9 10 88

European Quality of Life Survey, 2012

Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people? Please tell me on a scale of 1 to 10 (1 = you can't be too careful, 10 = most people can be trusted, 88=don't know, 99 = refusal).

1 2 3 4 5 6 7 8 9 10 88 99

Falk, Becer, Dohmen, Enke, Huffman, and Sunde, 2015

How well do the following statements describe you as a person? Please indicate your answer on a scale from 0 to 10 (0 = does not describe me at all, 10 = describes me perfectly). You can also use any numbers between 0 and 10 to indicate where you fall on the scale.

I assume that people have only the best intentions

0 1 2 3 4 5 6 7 8 9 10

Gallup World Poll

In the city or area where you live, imagine that you lost your wallet or something holding your identification or address and it was found by someone else. Do you think your wallet (or your valuables) would be returned to you if it were found by a neighbour?
☐ Yes
□ No
In the city or area where you live, imagine that you lost your wallet or something holding
your identification or address and it was found by someone else. Do you think your waller
(or your valuables) would be returned to you if it were found by a stranger?
☐ Yes
□ No
Mexico National Survey of Victimization and Perception of Public Security (ENVIPE), 2016
Tell me how much trust you have in Register the code corresponding to each choice
1 neighbours
2 colleagues from work/business, school
3 relatives (siblings, uncles, cousins, etc.)
4 friends
□ A lot 1
□ Some 2
□ A little 3
□ None 4
☐ Does not apply 5
□ Don't know 9
Naef and Schupp, 2009
In general, you can trust people.
☐ Strongly agree
☐ Somewhat agree
☐ Somewhat disagree
☐ Strongly disagree
Nowadays, you can't rely on anybody.
☐ Strongly agree
☐ Somewhat agree
☐ Somewhat disagree
☐ Strongly disagree
How much do you trust strangers you meet for the first time.
☐ No trust at all
☐ Little trust
☐ Quite a bit of trust
☐ A lot of trust

When dealing with strangers, it's better to be cautious before trusting them. In general, you can trust people. ☐ Strongly agree ☐ Somewhat agree ☐ Somewhat disagree ☐ Strongly disagree
New Zealand General Social Survey, 2014
And now a general question about trust (0 = means you do not trust an institution at all, $10 = you$ have complete trust, $88 = don't$ know, $99 = refused$).
In general how much do you trust most people in New Zealand?
0 1 2 3 4 5 6 7 8 9 10 88 99
Poland Social Cohesion Survey, 2015
Do you generally trust?
1 people in general
2 immediate family – parents, children, spouse
3 acquaintances, friends
4 people with whom you work everyday
5 neighbours
6 strangers who you meet for the first time (to be added in 2018)
☐ I definitely trust
☐ I rather trust
☐ I rather don't trust
☐ I definitely don't trust
☐ Hard to say
UK community Life Survey, 2015-16
First, how comfortable would you be asking a neighbour to keep a set of keys to your home
for emergencies, for example if you were locked out?
☐ Very comfortable
☐ Fairly comfortable
☐ Fairly uncomfortable
□ Very uncomfortable
How comfortable would you be asking a neighbour to mind your child(ren) for half an hour?
☐ Very comfortable
☐ Fairly comfortable
☐ Fairly uncomfortable
□ Very uncomfortable

would you say that
read out
$\ \square$ many of the people in your neighbourhood can be trusted
□ some can be trusted
□ a few can be trusted
$\hfill\Box$ none of the people in your neighbourhood can be trusted
☐ Spontaneous only: Just moved here

World Values Survey, Wave 6

Generally speaking, would you say that most people can be trusted or that you need to be very careful in dealing with people? (code one answer):

- 1. Most people can be trusted.
- 2. Need to be very careful.

Do you think most people would try to take advantage of you if they got a chance, or would they try to be fair?

(1 = people would try to take advantage of you, 10 = people would try to be fair) (code one number):

People would try to be fair	1	2	3	4	5	6	7	8	9	10
People would take advantage of you	1	2	3	4	5	6	7	8	9	10

I'd like to ask you how much you trust people from various groups. Could you tell me for each whether you trust people from this group completely, somewhat, not very much or not at all? (Read out and code one answer for each): (1 = Trust completely, 2 = Trust somewhat, 3 = Do not trust very much, 4 = Do not trust at all).

Your family	1	2	3	4	
Your neighbourhood	1	2	3	4	
People you know personally	1	2	3	4	
People you meet for the first time	1	2	3	4	
People of another religion	1	2	3	4	
People of another nationality	1	2	3	4	

Institutional trust

Australian General Social Survey, 2014

The next few questions are about how much you trust people and institutions.

How strongly do you agree or disagree with the following statements:

That the healthcare system can be trusted?

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

That the police can be trusted?
☐ Strongly agree
☐ Somewhat agree
☐ Neither agree nor disagree
☐ Somewhat disagree
☐ Strongly disagree
That the justice system can be trusted?
☐ Strongly agree
☐ Somewhat agree
☐ Neither agree nor disagree
☐ Somewhat disagree
☐ Strongly disagree
Canadian General Social Survey, 2013
How much confidence do you have in the police?
Is it?
Read categories to respondent.
Exclude security guards, fire marshals, by-law officers and all others who have no authority to make
arrests.
☐ A great deal of confidence
☐ Some confidence
☐ Not very much confidence
☐ No confidence at all
☐ Don't know, Refuse to respond
How much confidence do you have in the Canadian Criminal courts?
Is it?
Read categories to respondent.
☐ A great deal of confidence
☐ Some confidence
☐ Not very much confidence
☐ No confidence at all
☐ Don't know, Refuse to respond
If you lost a wallet or purse that contained two hundred dollars, how likely is it to be returned with the money in it, if it was found:
by a police officer?
Read categories to respondent.
□ Very likely
☐ Somewhat likely
□ Not at all likely
□ Don't know
□ Refusal

Eurobarometer, May 2016

I would like to ask you a question about how much trust you have in certain institutions. For each of the following institutions, please tell me if you tend to trust it or tend not to trust it.

(read out) (1 = Tend to trust, 2 = Tend not to trust, 3 = Don't know).

Justice\ the (national) legal system	1	2	3
The police	1	2	3
The army	1	2	3
Public administration in (our country)	1	2	3
Political parties	1	2	3
Regional or local public authorities	1	2	3
The (national) government	1	2	3
The (national) parliament	1	2	3
The European Union	1	2	3
The United Nations	1	2	3

European Social Survey, Wave 6

Using this card, please tell me on a score of 0-10 how much you personally trust each of the institutions I read out (0 = means you do not trust an institution at all, <math>10 = you have complete trust, 88 = don't know).

Firstly...read out

[country]'s parliament?	1	2	3	4	5	6	7	8	9	10	88
The legal system?	1	2	3	4	5	6	7	8	9	10	88
The police?	1	2	3	4	5	6	7	8	9	10	88
Politicians?	1	2	3	4	5	6	7	8	9	10	88
Political parties?	1	2	3	4	5	6	7	8	9	10	88
The European Parliament?	1	2	3	4	5	6	7	8	9	10	88
The United Nations?	1	2	3	4	5	6	7	8	9	10	88

European Union Statistics on Income and Living Conditions (EU-SILC), 2013

How much do you trust ...? Please answer on a scale of 0 to 10, where "0" means "do not trust at all" and "10" means "completely trust." (88 = don't know)

The political system in [country]	1	2	3	4	5	6	7	8	9	10	88
The legal system in [country]	1	2	3	4	5	6	7	8	9	10	88
The police in [country]	1	2	3	4	5	6	7	8	9	10	88

European Quality of Life Survey, 2012

Please tell me how much you personally trust each of the following institutions. Please tell me on a scale of 1 to 10 (1 = you do not trust at all, 10 = you trust completely, 11 = don't know, 12 = refusal).

Country parliament	1	2	3	4	5	6	7	8	9	10	88	99
The legal system	1	2	3	4	5	6	7	8	9	10	88	99

The press	1	2	3	4	5	6	7	8	9	10	88	99
The police	1	2	3	4	5	6	7	8	9	10	88	99
The government	1	2	3	4	5	6	7	8	9	10	88	99
The local (municipal) authorities	1	2	3	4	5	6	7	8	9	10	88	99

Gallup World Poll

In the city or area where you live, imagine that you lost your wallet... or something holding found by someone else. Do you think your to you if it were found by the police?

y	your identification or a wallet (or your valuables Yes	address and it was found by someone else. Do you think your
	□ No	
	Mexico National Surve 2016	ey of Victimization and Perception of Public Security (ENVIPE),
Н	How much trust does [a	uthority] inspire in you?
Re	Read the response options	and register the corresponding code for each choice.
1	Traffic police of your	town
2	2 Preventive police of y	rour town
3	3 State police	
4	Federal police	
5	Ministerial or judicial	l police
6	The Public Prosecutor	r's Office
7	7 The Attorney General	l's Office
8	3 Army	
9	9 Marine	
10	l0 Judges	
	☐ Much trust 1	
	☐ Some trust 2	
	☐ Some distrust 3	
	☐ Much distrust 4	
	□ Don't know 9	
Te	Tell me how much trust	you have in prisons.
Se	Select a single option.	
	□ A lot 1	
	□ Some 2	
	□ A little 3	
	□ None 4	
	☐ Does not apply 5	

□ Don't know... 9

New Zealand General Social Survey, 2014

The next questions are about whether you have trust in various institutions in New Zealand.

Even if you have had very little or no contact with these institutions, please base your answer on your general impression of these institutions (0 = not at all, 10 = completely, 88 = don't know, 99 = refused).

How much do you trust:

the police?	1	2	3	4	5	6	7	8	9	10	88	99
the education system?	1	2	3	4	5	6	7	8	9	10	88	99
the media?	1	2	3	4	5	6	7	8	9	10	88	99

Please remember to base your answer on your general impression of these institutions.

(0 = not at all, 10 = completely, 88 = DK, 99 = refused)

How much do you trust:

the courts?	1	2	3	4	5	6	7	8	9	10	88	99
Parliament?	1	2	3	4	5	6	7	8	9	10	88	99
the health system?	1	2	3	4	5	6	7	8	9	10	88	99

Poland Social Cohesion Survey, 2015

Do you generally trust...?

- 1 the army
- 2 Roman Catholic Church
- 3 the police
- 4 the fire brigades
- 5 the emergency medical services
- 6 the local government
- 7 courts
- 8 the national government
- 9 the national parliament

10 banks (to be added in 2018)

□ I definitely trust
 □ I rather trust
 □ I rather don't trust
 □ I definitely don't trust
 □ Hard to say

World Values Survey, Wave 6

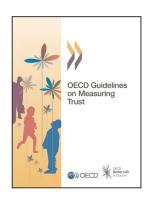
I am going to name a number of organizations. For each one, could you tell me how much confidence you have in them: is it a great deal of confidence, quite a lot of confidence, not very much confidence or none at all? (read out and code one answer for each):

(1 = a great deal, 2 = quite a lot, 3 = not very much, 4 = none at all).The churches*

1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
1	2	3	4
	1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3 1 2 3

^{* [}Substitute religious organisations in non-Christian countries; the Church in Catholic countries].

^{** [}Substitute appropriate regional organisation outside Europe (e.g. in North America, NAFTA)].



From:

OECD Guidelines on Measuring Trust

Access the complete publication at:

https://doi.org/10.1787/9789264278219-en

Please cite this chapter as:

OECD (2017), "Illustrative examples of trust measures", in *OECD Guidelines on Measuring Trust*, OECD Publishing, Paris.

DOI: https://doi.org/10.1787/9789264278219-9-en

This work is published under the responsibility of the Secretary-General of the OECD. The opinions expressed and arguments employed herein do not necessarily reflect the official views of OECD member countries.

This document and any map included herein are without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.

You can copy, download or print OECD content for your own use, and you can include excerpts from OECD publications, databases and multimedia products in your own documents, presentations, blogs, websites and teaching materials, provided that suitable acknowledgment of OECD as source and copyright owner is given. All requests for public or commercial use and translation rights should be submitted to rights@oecd.org. Requests for permission to photocopy portions of this material for public or commercial use shall be addressed directly to the Copyright Clearance Center (CCC) at info@copyright.com or the Centre français d'exploitation du droit de copie (CFC) at contact@cfcopies.com.

