## Abbreviations and acronyms

ANBPPI Association des Bureaux pour la Protection de la

Propriété Industrielle

API Application programming interface

ASP Application service provider BEPS Base erosion and profit shifting

BIAC Business and Industry Advisory Committee to the OECD

ВP Business profit

B<sub>2</sub>B Business-to-business B2C Business-to-consumer

Committee on Fiscal Affairs **CFA** Controlled foreign company **CFC** 

CIT Corporate income tax

**CPA** Cost-per-action CPC Cost-per-click **CPM** Cost-per-mille

C<sub>2</sub>C Consumer-to-consumer

DDME Data-Driven Marketing Economy

EC **European Community** 

Hypertext Markup Language HTML HTTP Hypertext Transfer Protocol IaaS Infrastructure as a service

ICT Information and communication technology **IMAP** Internet Message Access Protocol

IP Internet Protocol

ISP Internet service provider

MLE Multi-location enterprise

MNE Multinational enterprise

NIST National Institute of Standards and Technology

**OECD** Organisation for Economic Co-operation and

Development

**OTT** Over-the-top

**PE** Permanent establishment

**POP** Post Office Protocol

SDK Software development kits
SME Small and medium enterprise

**SMTP** Simple Mail Transfer Protocol

**TAG** Technical Advisory Group

**TFDE** Task Force on the Digital Economy

UCC User created content

VAT Value added tax

**VAT/GST** Value added tax/Goods and services tax

VLAN Virtual local area network
WTO World Trade Organisation

XaaS X-as-a Service

XML Extensible Markup Language



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