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China's outward direct investment and its impact on the domestic economy

Margit Molnar, Ting Yan, Yusha Li

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**ECONOMICS DEPARTMENT** 

# CHINA'S OUTWARD DIRECT INVESTMENT AND ITS IMPACT ON THE DOMESTIC ECONOMY

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By Margit Molnar, Ting Yan and Yusha Li

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### ABSTRACT/RESUMÉ

#### China's outward direct investment and its impact on the domestic economy

Overseas direct investment by Chinese firms increased eight fold over the past decade, making the country as an important investor in stock terms as Japan. Investing in leasing and business services appears to make up nearly half of China's ODI stock according to official sources, though it is over-estimated owing to the fact that all investment through third parties and vehicles appears under this sector, not under the one where the investment is actually made. Correcting for this caveat by using firm-level M&A and greenfield investment data indicates that in fact China's ODI mostly goes to resource-based manufacturing. Also, China is just as an important manufacturing investor as is Japan. Estimation results show that overseas direct investment affects domestic employment negatively in the majority of sectors, indicating substitution instead of a complementary relationship. Furthermore, ODI reduces the speed of labour market adjustment to its long-run equilibrium and increases the domestic price elasticity of demand for labour. There is considerable heterogeneity across sectors, but the impact of ODI on domestic fixed asset investment tends to be negative in most sectors.

This Working Paper relates to the 2019 Economic Survey of China (<u>http://www.oecd.org/economy/china-economic-snapshot/</u>).

JEL classification: F21, F23, F62, F63, F66

Keywords: overseas direct investment, ODI, M&A, greenfield investment, labour market adjustment, fixed asset investment

#### \*\*\*\*\*

#### L'investissement direct étranger sortant chinois et son effet sur l'économie intérieure

L'investissement direct à l'étranger (IDE) des entreprises chinoises a été multiplié par 8 au cours des dix dernières années, faisant de la Chine un investisseur aussi important que le Japon en termes de stocks. Les investissements dans le secteur du crédit-bail et des services aux entreprises représentent près de la moitié du stock d'IDE d'après les sources officielles. Cette proportion est cependant surestimée, car tous les investissements réalisés par des parties tierces ou des structures d'investissement sont comptabilisés dans ce secteur et non dans leur secteur de destination. Après correction à l'aide des données par entreprise sur les investissements liés aux fusions-acquisitions et les investissements de création, il apparaît que l'essentiel de l'IDE chinois est destiné aux industries manufacturières reposant sur des ressources naturelles. Par ailleurs, la Chine est un aussi grand investisseur dans le secteur manufacturier que le Japon. Des estimations montrent que l'investissement direct à l'étranger a un effet négatif sur l'économie nationale, signe qu'ils sont substituables et non complémentaires. En outre, l'IDE réduit la vitesse d'ajustement du marché du travail à son équilibre de long terme et fait augmenter l'élasticité prix de la demande de travail dans l'économie nationale. L'effet de l'IDE sur l'investissement en actifs fixes varie selon les secteurs, du fait de leur forte hétérogénéité, mais il est négatif dans la plupart des cas.

Ce Document de travail se rapporte à l'Étude économique de la Chine 2019 (<u>http://www.oecd.org/fr/economie/chine-en-un-coup-d-oeil/</u>).

#### Classification JEL: F21, F23, F62, F63, F66

Mots-clés: investissement direct à l'étranger, IDE, fusions-acquisitions, investissement de création, ajustement du marché du travail, investissement en actifs fixes

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# China's outward direct investment and its impact on the domestic economy

By Margit Molnar, Ting Yan and Yusha Li<sup>1</sup>

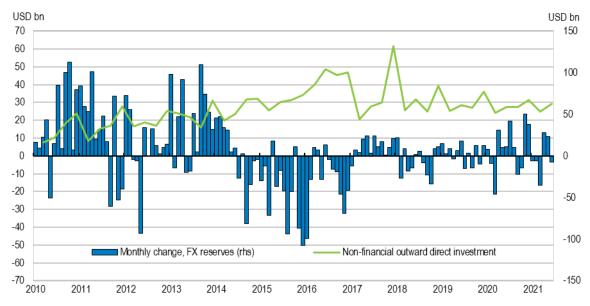
# Introduction - Current policy framework and the "Going out strategy"

1. In the past few years, China's outward foreign direct investment (ODI) picked up sharply and raised concerns as it coincided with the fall in foreign exchange reserves. A noteworthy change in the pattern of outward investment is the increasing number of private companies venturing overseas. According to official speeches, as of 2017, roughly 70% of new Chinese ODI was made by private firms. Official ODI stock data indicate that indeed in 2017, for the first time, non-state owned enterprise investment (including individual private investors) overtook ODI by state-owned enterprises with a 50.9% share almost tripling over the past decade. Easing liquidity conditions for private firms as well as technology seeking and extending marketing channels overseas were major conditions behind the surge of private ODI. De Beule et al. (2018) showed that Chinese firms tend to follow other Chinese investors not only in the same sector but also in other sectors in European Union countries. This observation is stronger in the case of private firms than state-owned enterprises. Another emerging pattern in the last few years is mergers and acquisitions increasingly targeting real estate, hotels, entertainment firms and sports clubs. Seeking higher return on capital was the major motive behind such shifting from upstream to downstream investment (HSBC, 2016). This development has caught the attention of the Chinese leadership and has been pointed out on a number of occasions as the dark side of soaring overseas direct investment activities.

2. The "going out" strategy was first discussed at the People's Congress meeting in March 2000 and then became one of the four new strategies of the 10th Five Year Plan (along with the Western development, the urbanisation and the skills strategies) and five years later, "going out" of private firms was specifically encouraged in official documents. In about a decade from then, several private firms have come under spotlight as they have been expanding too rapidly overseas and their expansion has been financed by ever-increasing debt. While capital outflows have been crucial in acquiring foreign technology and upgrading industries and under the aegis of "going out" also to boost profits, very often they involved profit hiding or money laundering. To rein in such activities, the authorities adopted various forms of capital control measures with varying degrees of success. Implicit window guidance was introduced in early 2016. In 2017, the National Development and Reform Commission, the Ministry of Commerce, the People's Bank

<sup>&</sup>lt;sup>1</sup> Margit Molnar is Head of the China Desk at the OECD Economics Department and Ting Yan and Yusha Li were Research Assistants there when writing the paper. The authors would like to thank Alvaro Pereira, Isabell Koske, Patrick Lenain and Nigel Pain from the Economics Department and Stephen Thomsen from the Directorate for Financial and Enterprise Affairs for their useful comments and Karimatou Diallo and Stephanie Henry for editorial assistance.

of China, the Ministry of Foreign Affairs and the All China Business Federation jointly issued standards for investment and operation of private firms overseas. Furthermore, more stringent monitoring of capital outflows was introduced and authorities blocked transfers from multiple domestic accounts to a single overseas account as a way of tackling the problem of illicit capital outflows. In the end, curbing capital outflows helped halt the decline in reserves seen between 2015 and 2017 (Figure 1). In more recent years, ODI has been more stable and the fluctuations in foreign exchange reserves less volatile.





Source: CEIC database.

3. As a more permanent measure to address the issue, the National Development and Reform Commission issued Order No. 11 related to the promulgation of Administrative Measures for Overseas Investment by Enterprises and the Catalogue of Sensitive Industries for Overseas Investment, effective from March 2018. Indeed, since the Measures and the Catalogue, capital appears to have harder time to flee the country. The new measures replaced the 2014 approval system with a notification regime below investment of USD 300 million in non-sensitive industries or regions. Sensitive industries listed in the Catalogue including research, production or maintenance of weaponry, development and utilisation of cross-border water resources and press and media require approval by NDRC. Approval or rejection is based on the project's authenticity and whether it conforms to relevant regulations.

4. As the 2019 OECD Economic Survey of China advocates, to halt money-laundering practices under the disguise of foreign direct investment, all investment, including by overseas affiliates should be reported. Furthermore, as in major investor countries, such as the United States, Japan or Germany, collecting basic data related to affiliates (i.e. FATS or foreign affiliate trade statistics data) such as their sales (by destination), input sourcing (by source country) employment, investment etc. would help monitoring and evaluating overseas investment. Accounts of foreign affiliates of state-owned enterprises (SOEs) should be regularly audited to avoid loss of state assets. SOEs have an increasing share of their assets overseas, rising from 3.8% in 2005 to over 9% in 2017 for non-financial SOEs. Li et al. (2018) showed that overseas deal completion rate by SOEs was 14% lower than that of other firms and that the lower probability is related to SOEs' opaqueness. With protectionism gaining ground worldwide, Chinese acquirers have been facing greater scrutiny, particularly in sensitive sectors with national security ramifications. This, coupled with more stringent domestic stance on capital outflows, curbed outward M&A

CHINA'S OUTWARD DIRECT INVESTMENT AND ITS IMPACT ON THE DOMESTIC ECONOMY

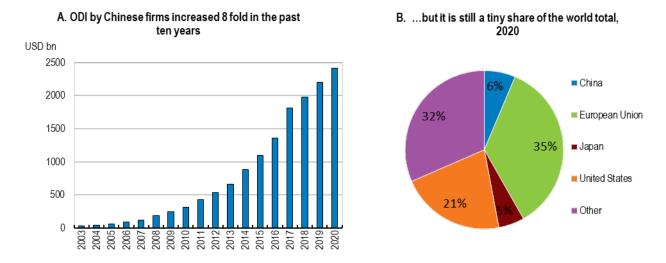
deals in 2017. The prospects for ODI are shadowed also by trade disputes, which may even reorient value chains. Firms previously investing in mines overseas to import minerals and process them domestically now may need to re-think their business model if tariffs hurt on either or both ways. Higher commodity and raw material prices may encourage more expensive extraction and investment in technologies that used to be too expensive.

5. In light of the recent controversies surrounding overseas direct investment, this paper takes stock of Chinese overseas direct investment from a global point of view, looking at its share in aggregate direct investment, its distribution across destinations and sectors, its sources and its importance for some of the destinations. Official ODI statistics suffer from the caveat of classifying all investment through third party vehicles as investment in leasing and business, irrespective of which sector the investment is actually made. A novelty of this paper is that it corrects for this caveat by using firm-level micro-data of actual investment, including both greenfield and M&As. Another caveat of official data is that it does not take into account ODI to the extent it is financed by overseas borrowing. This paper also corrects for that by looking at the actual size of firm-level ODI, irrespective of the source of funding. After taking stock of the trends based on the newly constructed dataset, which is more comparable to international statistics, the paper investigates the impacts of ODI on the domestic economy. There have been some concerns in recent years in some locations in Eastern China that there is an exodus of labour-intensive industries to countries with lower wages and that the hollowing out of the economy, experienced by Japan decades ago, may also be an issue in China. To address these concerns, empirical analysis of the impact of ODI on domestic employment and investment are conducted.

# A snapshot of China's overseas direct investment

# Overall trends

6. The stock of overseas Chinese direct investment increased 8 folds in the past decade or so (and 60 folds by 2018 relative to 2003) - (Figure A.2). In 2015, in terms of flows, China overtook Japan, becoming the second largest investor in the world. However, in terms of ODI stock, China commanded USD 2.4 trillion, a tiny 6.4% of the world total in 2020 (Figure 2 Panel B). Nevertheless, China's share of global direct investment has more than doubled over the past five years and increased over five folds over the past decade (Figure 3). At the same time, other major investors' share remained stable or even shrank with the exception of that of Japan.

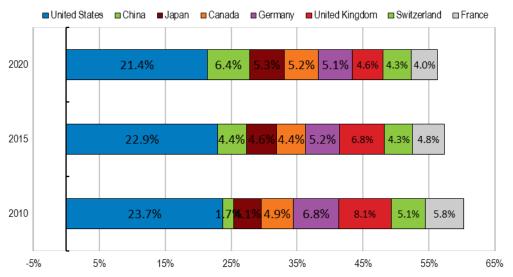


# Figure 2. Chinese overseas investment surged but remains a small share of the world's total

Note: Total overseas direct investment stock.

Source: CEIC and OECD Globalisation database, http://dx.doi.org/10.1787/888932707420.

# Figure 3. China's relative importance as an investor increased sharply over the past decade



Note: Total overseas direct investment stock.

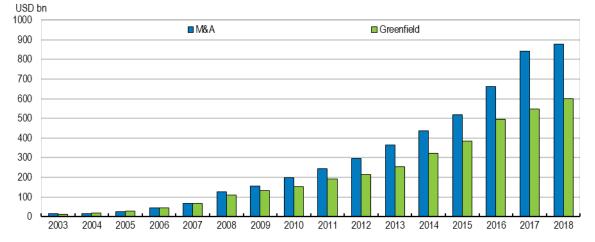
Source: OECD Globalisation database, http://dx.doi.org/10.1787/888932707420.

7. In comparison, the cumulated value of overseas greenfield investment projects and merger and acquisition deals was roughly USD 1.5 trillion in mid-2018, the latter exceeding the former by a large margin (Figure 4). It should be noted, however, that this figure is a simple cumulated value of overseas greenfield projects and M&A deals with at least 10% of Chinese ownership. Also, the project or deal value in several greenfield projects or M&A deals was not disclosed, making it impossible to take them into account. For the greenfield investment projects, the FDI Markets database and for the M&A deals, the Dealogic database were used. These are considered the most complete available databases. Mirror data, if there were available for all China's investment destination countries, would also likely provide similar results.

Some OECD member countries provide long historical series on China's investment position in their country, such as for instance the US Bureau of Economic Analysis publishes annual investment position data for investors in the United States since the 1980s, but at a less granular industry level than shown in this paper (7 manufacturing and 7 non-manufacturing sectors versus 16 manufacturing and 18 non-manufacturing used here). The China Global Investment Tracker by the American Enterprise Institute and Heritage Foundation also tracks China's overseas investments and is free of charge, but it is less complete compared to the data used in this paper. In the databases used here, the originator is the country where the headquarters of the company that makes the greenfield investment, or of the acquirer in the case of M&As, is registered. This "headquarter effect" can result in large investment attributed to small countries where many headquarters are registered such as the Netherlands.

8. When looking at the flows, the average sizes of both M&A deals and greenfield projects increased till 2008, when they declined somewhat (Figure 5). While the average size of greenfield investments remained between USD 50 million and USD 100 million thereafter, the average deal size jumped to USD 286 million in 2017. As for overall trends, in 2017, new greenfield investments shrank, while M&As continued unabated. The trends in M&A deals based on the Dealogic database and the Ministry of Commerce's (MOFCOM's) data on China's M&As via direct investment (flows) are roughly in line. In most years over the past decade, the deal-based data were roughly USD 10 billion above the official figures, though this meant a difference of a third in the earlier years. In 2017, the difference grew to USD 60 billion or roughly 50%. This large difference may, at least partly, be attributed to financing of M&As by overseas affiliates or overseas borrowing (i.e. not directly from China), which does not count as ODI according to Chinese official statistics.

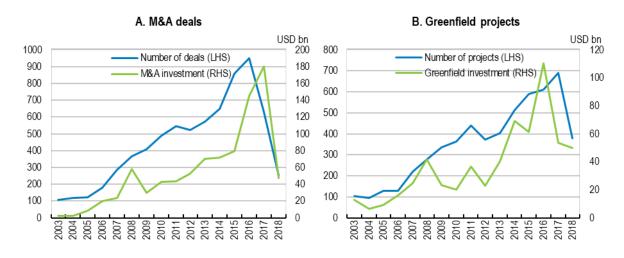
# Figure 4. Mergers and acquisitions have been a more important way of outward direct investment than greenfield



#### Outward direct investment stocks

Note: Outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. 2018 data are as of end-June 2018.

Source: Authors' calculations using the FDI Markets and Dealogic database.



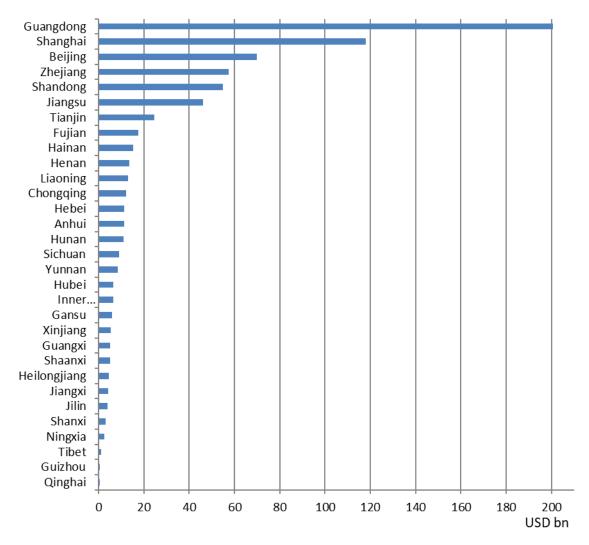
# Figure 5. M&A deals have increased while greenfield projects decreased in size in 2017

Note: The charts depict investment flows. 2018 data are as of end-June 2018. Source: FDI Markets and Dealogic database.

9. According to Chinese official statistics, as of 2018, roughly 58% of non-financial ODI stock is registered under central firms or units with the remaining compiled at the local level. Among local firms and units, not surprisingly, most investors are located in coastal provinces and municipalities (Figure 6) with Guangdong representing 10% of China's ODI stock. Shanghai, Beijing, Zhejiang, Shandong and Jiangsu also comprise over 2% each. These local figures do not include the financial sector as the State Administration Foreign Exchange compiles those data, not the local bodies of the Ministry of Commerce. By 2019, the top ten provinces altogether accounted for over 82% of China's non-financial outward investment stock at the local level (i.e. not including central firms or units) (Ministry of Commerce, National Bureau of Statistics and State Administration for Foreign Exchange, 2020).

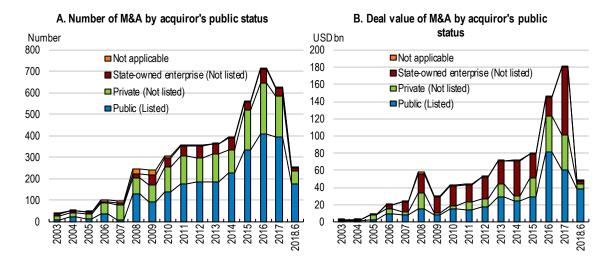
# Figure 6. Most Chinese ODI comes from coastal provinces and municipalities

Non-financial outward direct investment stock, 2018



Note: The chart only includes investment registered at the local level and does not include investment by central enterprises and units. Source: Ministry of Commerce (2019), 2018 Statistical Bulletin of China's Outward Foreign Direct Investment. 10. Listed firms closed more deals in the past decade or so, though before that, non-listed private firms ranked first for a few years (Figure 7). In the first half of 2018, the number of deals shrank somewhat. This may be related to more rigorous oversight and uncertainty amid slowing of the economy. In terms of deal value, non-listed SOEs ranked first in most years except 2013, 2015 and 2016, when listed firms took over the leading place.

# Figure 7. Listed firms have been the major acquirers



Number and size of deals by acquirer's type

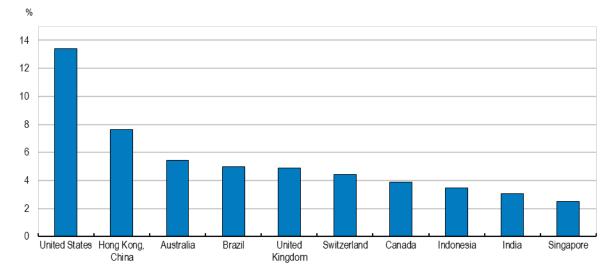
Note: The figure includes deals for which the acquirer's status is indicated. Public (listed) firms can be private firms or state-owned enterprises. Source: Dealogic database.

11. A major divergence between outward direct investment data compiled by the Ministry of Commerce and in other countries is that in the former case investment by foreign affiliates is not included. That is how China's largest ever foreign acquisition (of Syngenta in Switzerland by a Chinese company) is not fully showing up in the official numbers, as it was mainly financed from outside China (Scissors, 2018).

## The geographical dimension

12. Major destinations of China's ODI include the United States with over 13% and Hong Kong, China with nearly 8% share of the cumulated greenfield investment and M&A deals as of 2017 (Figure 8). Australia, Brazil, the United Kingdom, Switzerland and Canada account for 4-5% each, and Indonesia, India and Singapore over 2% each.

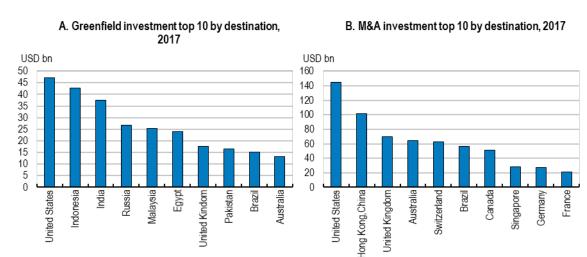




Greenfield and M&A deals, cumulated

Note: Outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. Source: Authors' compilation based on the FDI Markets and Dealogic databases.

13. Many economies among the top 10 greenfield investment destinations are resource-rich economies such as Indonesia, Russia, Malaysia, Egypt, Brazil and Australia (Figure 9). As for M&As, only advanced economies are among the top ten destinations, with the exception of Brazil.



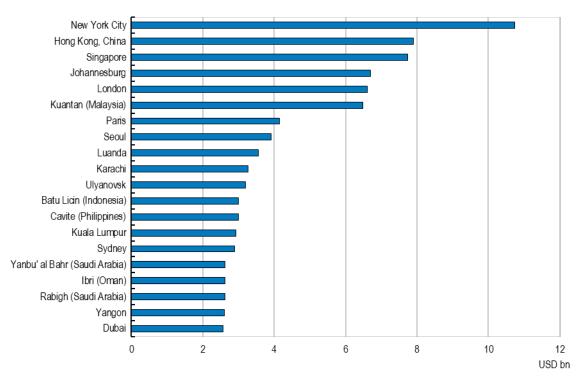
# Figure 9. The United States tops Chinese greenfield investment and M&A destinations – based on greenfield project and M&A deal data

Note: Outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. Source: FDI Markets and Dealogic database.

14. At the city level, New York City is the most favoured destination for Chinese greenfield investment, followed by Hong Kong, China, Singapore, Johannesburg and London (Figure 10). Some cities in resource-rich Malaysia, Indonesia, the Philippines, Saudi Arabia and Oman are also among the favoured destinations.

# Figure 10. Top 20 cities receiving Chinese greenfield investment

Greenfield investment stock, 2017



Note: The chart only includes projects for which the destination city is indicated, which is roughly 70% of the cumulated projects. Outward direct investment stocks are calculated by cumulating greenfield investment over time. Data series start in 2003. Source: FDI Markets database.

15. It is also worth looking at how important China as an investor is for other countries/economies. Table 1 ranks countries/economies by whether China is number 1-5 among their investors, then by the share of Chinese ODI (Table 1). As of 2018, China is the most important investor in Tajikistan, Cambodia, the Kyrgyz Republic and Sri Lanka; in Tajikistan it commands 50% of FDI (up from 44% in 2017). China's share in Niger is similarly high at 42%, though China is only Niger's No. 2 investor. Among OECD countries, China ranks among the top five investors only in two countries. 4% of Australia's FDI comes from China, while Israel's 3%. In fact, China should be the top or among the top few investors for many more countries, in particular in Africa, but those countries do not report to the CDIS database and therefore are not included in the below table. Major changes in 2018 versus 2017 include China's becoming No. 2 investor in Bangladesh and No. 5 in Belarus in 2018. Neither of those countries had China among their top five investors in 2017. China's jump among Bangladesh' investors is related to large investment in the Bangladeshi power sector in 2018, while in Belarus it steadily boosted its investments, including in industrial parks and the construction sector. China's share increased in 2018 in several countries/economies where China was already among the top five investors in 2017, but it dropped in Myanmar from 33% in 2017 to 25% in 2018. This drop is related to Singapore's large-scale investment in Myanmar's telecommunications sector in that year (and in other industries).

# Table 1. Many economies relay heavily on China for foreign investment

	Total inward direct investment stock (USD billion)	China's investment stock (USD billion)	China's share (%)	China's ranking
Tajikistan	2.86	1.44	50	No. 1
Cambodia	23.25	6.79	29	No. 1
Kyrgyz Republic	4.92	1.35	27	No. 1
Sri Lanka	12.76	2.13	17	No. 1
Niger	6.06	2.56	42	No. 2
Hong Kong, China	1706.79	466.53	27	No. 2
Myanmar	27.33	6.93	25	No. 2
Mongolia	20.22	4.92	24	No. 2
Zambia	25.78	3.35	13	No. 2
Nepal	1.47	0.15	10	No. 2
Bangladesh	16.03	1.44	9	No. 2
Macao, China	34.91	6.24	18	No. 3
Kazakhstan	149.01	8.27	6	No. 4
Israel	145.35	4.26	3	No. 4
Australia	682.87	28.31	4	No. 5
Belarus	13.03	0.37	3	No. 5

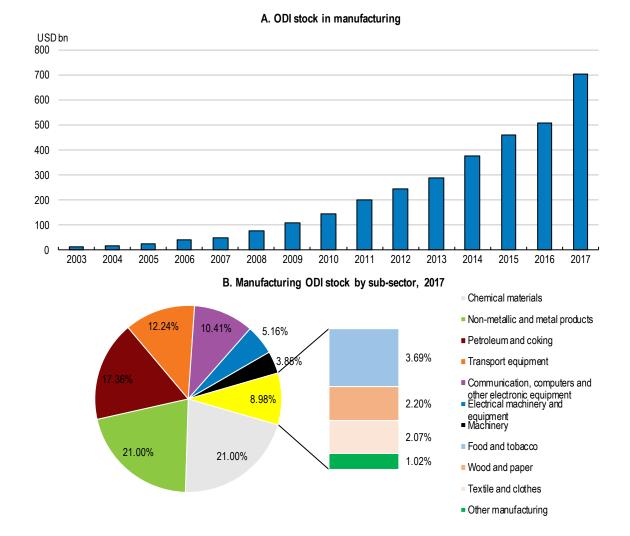
List of economies where China is among the top five investors, 2018

Note: 2018 data in the IMF CDIS database are available for 108 economies. The table shows those where China is among the top five foreign direct investors and countries are ranked by China's ranking among foreign investors, then by China's share. Source: Authors' compilation from the IMF Coordinated Direct Investment Survey (CDIS) database.

### The sectoral dimension

16. If using the project-level greenfield and the deal-level M&A data to compile indicative ODI stocks by cumulating those values, China's manufacturing ODI stock is comparable to that of Japan (Figure 14). While this magnitude is significantly above what official data indicate, the pace of manufacturing ODI expansion appears less rapid by this measure. Instead of a five-fold increase of manufacturing ODI observed in official data over the past five years, this new compilation indicates a less-than three-fold increase (Figure 11). Official ODI data published by the Ministry of Commerce do not disclose investment in manufacturing sub-industries, but the compiled bottom-up database indicates that resource-based industries have been major targets of Chinese manufacturing ODI, with non-metallic and metal products and chemicals making up a fifth each, followed by petroleum and coking at 17%.

Figure 11. China's manufacturing ODI grew three-fold over the past five years and is concentrated in resource-based industries



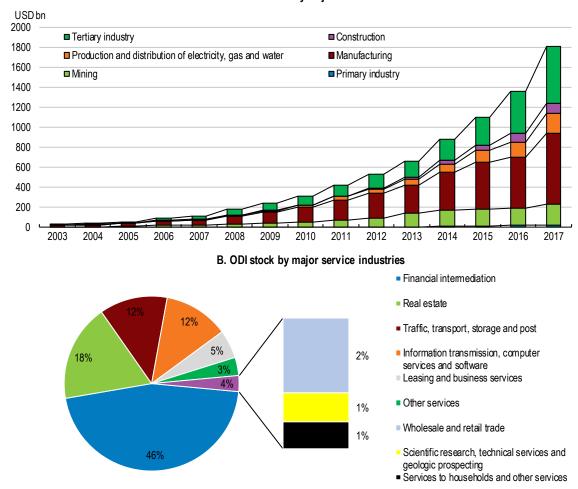
Based on greenfield project and M&A deal data

Note: Outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. Source: FDI Markets and Dealogic database.

17. According to the newly compiled data, manufacturing is a more important target of Chinese ODI than services, commanding 39% of the total stock in 2017 (Figure 12). In contrast, services ODI makes up less than a third of the total and among its sub-sectors, finance's share is nearly half. Moreover, leasing and business services, which comprised nearly a half of services ODI according to official data, by this new compilation, command only a mere 5% share. While such a bottom-up compilation has many caveats, including the incompleteness of the data at the project and deal level, missing project and deal values and ignoring other forms of ODI, it provides information on the industries where the greenfield investments were made or where the acquired firm is classified.

# Figure 12. Most ODI goes to manufacturing and finance

Based on greenfield project and M&A deal data



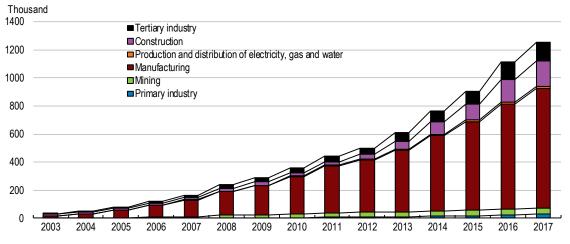
A. ODI stock by major industries

Note: Outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. Source: FDI Markets and Dealogic database.

18. Chinese greenfield investors cumulatively created 1.3 million jobs around the world by 2017 (Figure 13). Over two-thirds of those jobs are in manufacturing, a sixth in construction and over a tenth in other tertiary services. Within the manufacturing sector, over 30% of the newly created employment or 260 000 jobs are in transport equipment manufacturing. Within services, the same share is created in transport and storage, though in absolute terms that equals 28 000 jobs.

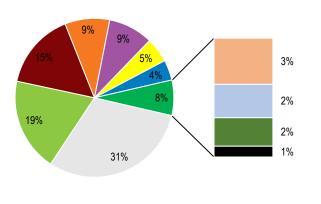
# Figure 13. Overseas job creation by Chinese affiliates, 2017

#### Based on greenfield project data



A. Cumulated overseas job creation by major industries

B. Cumulated overseas job creation by major manufacturing industries



14%

16%

#### Transport equipment

- Non-metallic and metal products
- Communication, computers and other electronic
- equipment Electrical machinery and equipment
- Textile and clothing
- Machinery
- Chemical materials
- Wood and paper
- Food and tobacco
- = Petroleum and coking
- Other manufacturing

#### C. Cumulated overseas job creation by major services industries

3%

2%

1%

- Traffic, transport, storage and post
- Information transmission, computer services and software
- Real estate
- Financial intermediation
- Wholesale and retail trades
- Other services
- Leasing and business services
- Services to households and other services
- Scientific research, technical service and geologic prospecting

Note: Industry classification follows the Chinese official one, where construction and utilities belong to the secondary industry. Source: Authors' compilation based on the FDI Markets database.

CHINA'S OUTWARD DIRECT INVESTMENT AND ITS IMPACT ON THE DOMESTIC ECONOMY

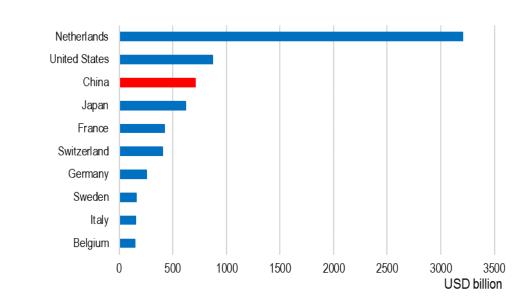
8%

31%

6%

ODI stock, 2017

19. China's overall ODI stock is comparable to that of Japan, but in some sectors China's presence is even stronger than in overall ODI. In manufacturing, for instance, in 2017 China's ODI stock exceeded Japan's and is approaching that of the United States (Figure 14). In mining, among OECD members, only the Netherlands has a higher ODI stock than China (Figure 15). In services (not including construction and utilities), China's ranking is not that prominent, there are nine OECD countries with higher ODI stocks. In some services, however, China is world leader. Those include construction services, utilities and traffic, transport, storage and postal services (Figure 16). China is also a big investor in IT services, but less so in commerce and finance.



# Figure 14. China's manufacturing ODI stock has exceeded Japan's

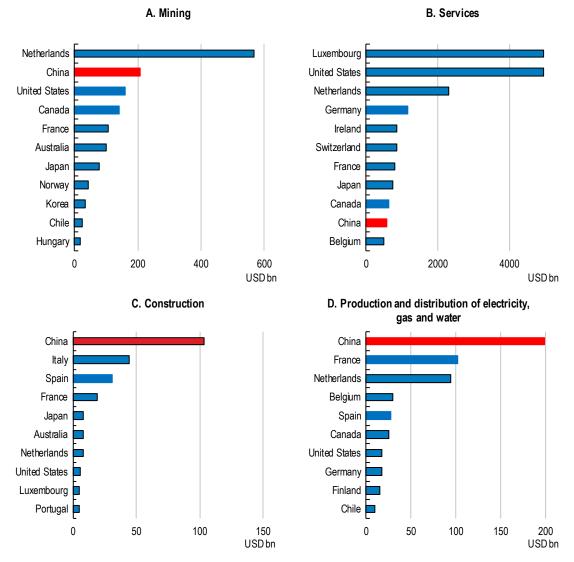
Note: For China, outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. The United Kingdom has not published 2017 sector-level data in the OECD Globalisation Database at the time of finalising this paper, therefore it is not included in the charts.

Source: OECD Globalisation database, http://dx.doi.org/10.1787/888932707420 and FDI Markets and Dealogic databases.

Unclassified

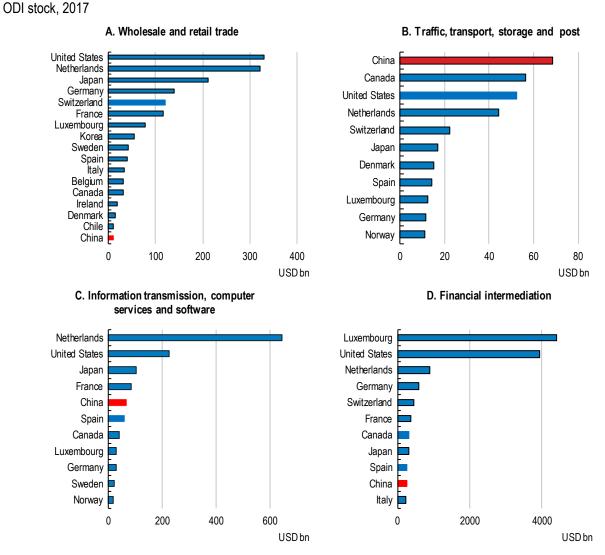
Figure 15. China is the leading investor in construction services and utilities, but not in services, in general

# ODI stock, 2017



Note: For China, outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. Industry classification follows the Chinese official one, where construction and utilities are not included in services. The United Kingdom has not published 2017 sector-level data in the OECD Globalisation Database at the time of finalising this paper, therefore it is not included in the charts. Source: OECD Globalisation database, http://dx.doi.org/10.1787/888932707420, FDI Markets and Dealogic databases.

# Figure 16. China is world leader in ODI stock in transportation and related services, but invests little in commerce and finance



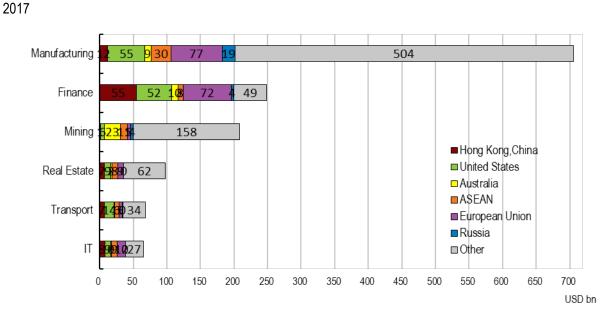
Note: For China, outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. The United Kingdom has not published 2017 sector-level data in the OECD Globalisation Database at the time of finalising this paper, therefore it is not included in the charts.

Source: OECD Globalisation database, http://dx.doi.org/10.1787/888932707420, FDI Markets and Dealogic databases.

# The sectoral dimension in major destinations

20. The compiled database shows that the six economic entities for which China publishes bilateral data by industry (i.e. the United States, Hong Kong, China, the European Union, the ASEAN, Australia and Russia) indeed comprise most Chinese ODI in finance and IT services (Figure 17). In real estate and transportation, in contrast, the six economies jointly command only a half or less of Chinese ODI. Hong Kong, China's share is small in contrast to its high share by the official data, suggesting ODI, in particular in real estate and transportation services, transits the city and ends up in a third destination other than those six entities. In greenfield real estate, important destinations are Egypt, South Africa and Angola, all with higher shares than any of the six economic entities. In real estate M&A, the United States, the European Union and Hong Kong, China are the major destinations. In greenfield transportation services

investment, only Hong Kong, China and the ASEAN among the six economic entities are included in the top five destinations, preceded by Mozambique, Algeria and Turkmenistan. In transportation services M&As, in addition to the six economic entities, Switzerland, Bermuda, Sri Lanka and Turkey are also important destinations. In manufacturing and mining, the share of the six economic entities is less than a third. For greenfield, the BRIICS economies are major destinations besides the six economic entities. For M&As, Switzerland, Israel, Peru, the ASEAN, Australia, Singapore and Japan make it to the top ten Chinese manufacturing ODI destinations in addition to the United States, the European Union and Hong Kong, China.





Note: Outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and in 2003 for greenfield investment projects. Source: FDI Markets and Dealogic databases.

# The impact of China's overseas direct investment on its domestic employment

21. Recently there have been concerns, in particular in some Eastern Chinese provinces where the private sector is vibrant, that soaring private sector investment overseas may be related to moving factories overseas attracted by lower wages, and hence may be at the expense of domestic employment. This section tests empirically whether overseas investment has a negative impact on domestic employment.

# Gauging the impact of ODI on domestic employment and description of data

22. In the international literature, there is a large collection of studies testing the substitutability of parent company and affiliate employment. In contrast, empirical research examining the impact of outsourcing through overseas foreign direct investment on domestic employment in China is scarce, notwithstanding that China has emerged as a major international investor. The scarcity of research in this field is largely owing to the lack of readily available data, as China does not publish Foreign Affiliates Trade Statistics (FATS), unlike many other major international investor countries. This paper contributes to filling this gap. It uses foreign direct investment to capture overseas production as that is the only data available, although internationally comparable data only after some manipulation.

23. Among the few studies focusing on the impact of China's overseas direct investment on domestic employment, Li et al. (2016) found that overseas direct investment affects domestic employment positively. They use firm-level data of industrial firms (including manufacturers, utilities and mining firms) over 2000-13 and capture ODI by a dummy variable (i.e. whether the firm has invested overseas or not). Regardless of firm ownership, they found that overseas investment and domestic employment are positively associated. Song et al. (2017) also showed a positive effect of overseas direct investment on domestic employment using a province-level panel over 2004-14, with the effect decreasing as moving from East to West.

24. Notwithstanding its large size, the existing international literature does not provide a clear-cut suggestion on the direction of the impact of overseas production on domestic employment. The results very often vary by the destination country or the sector. To gauge the impact of overseas direct investment on domestic employment in China, the paper estimates a standard labour demand function augmented by overseas direct investment and including the interaction terms of ODI with the employment and the wage variables, respectively, as below in Equation (1):

 $\Delta \ln L_{i,t} = a_0 + a_1 \Delta \ln Y_{i,t} + a_2 \Delta \ln RW_{i,t} + (a_4 + \gamma_1 \ln ODI_{i,t-1}) [\ln L_{i,t-1} + (\lambda_1 + \gamma_2 \ln ODI_{i,t-1}) \ln Y_{i,t-1} + (\lambda_2 + \gamma_3 \ln ODI_{i,t-1}) \ln RW_{i,t-1} + \lambda_3 \ln ODI_{i,t-1}] + \beta T_i + \varepsilon_{i,t}$ (1)

where *L* is labour remand expressed as the number of employees in a given sector, *Y* is the variable representing output, which is captured here as sector-level value added or output, respectively, *W* is sector-level average wage, *RW* is real wage i.e. the sector-level average nominal wage deflated by the CPI, *ODI* is the stock of overseas direct investment at the sector level (as a percentage of domestic industry output), *T* is the sector-specific time trend which allows for labour-augmenting technical progress and  $\varepsilon$  is the error term. *In* denotes logarithmic form. As output produced domestically includes imported intermediate inputs, this variable, used as an alternative to value added in this paper, captures some of the effects of outsourcing. Equation (1) is specified in a way so that the long-run effects on employment can be checked.

25. Interacting the ODI variable (scaled by output) with the adjustment term allows to check whether ODI alters the speed of adjustment in domestic employment following changes in output and wages. A negative (positive) sign for the adjustment coefficient means that the adjustment of employment has become faster (slowed). Interaction of the ODI variable with the wage variable in turn reflects whether outward direct investment changes the domestic price elasticity of demand for labour in the sector in which ODI is made. A negative (positive) sign for the wage interaction term means that the labour demand curve has become more (less) elastic.

26. The data set is arranged as a panel, where *i* indicates the sector and *t* the year. The dataset compiles all publicly available data, i.e. 34 sectors (16 manufacturing and 18 services, agriculture, and other industries). The availability of sector-level data (from 2003) on a comparable basis restricts the length of the dataset to maximum 15 years, but depending on the industry, some variables have an even shorter time dimension. The Chinese GB/T 4754-2011 industry classification system is applied as all the domestic data are available only by that classification.

27. This paper uses the sum of the cumulated stock of greenfield and M&A investment to interpolate the official ODI stock data as a proxy of overseas direct investment to overcome the classification issues related to the official data released by the Ministry of Commerce. Those issues are (i) investment by overseas affiliates of Chinese firms is not counted as ODI, (ii) investment through third parties is not showed as Chinese ODI in the ultimate destination economy and (iii) investment through third parties appears as investment in leasing and business services in the first destination economy, not according to the sector where the ultimate investment is made at the ultimate destination. In particular, this latter classification issue can potentially be misleading as according to the official classification, nearly a half of

overall services investment is made in leasing and business services, while according to greenfield investment project and M&A deal data, only about 5% (not to mention the much smaller size of services ODI in the dataset compiled from micro data). As firm-level greenfield project and M&A deal data follow different sector classifications, they needed to be reclassified to follow the Chinese official statistics classification. The matching of greenfield investment sector classification with the Chinese national one is in Annex B (Table A B1). The M&A deals data follow international standards and could therefore be matched with Chinese national data using sectoral correspondence tables in Annex B (Table A B2).

28. Other sector-level variables are neither readily available, and thus were constructed by exploiting all available data including all population and economic censuses to date. The details of the construction of employment, wage, value added, investment and output data are in Annex C.

29. As the dataset may be subject to endogeneity and other issues, the OLS may not be the most suitable estimator. Hence Equation (1) is estimated using the panel with corrected serial correlation and the instrumental variables estimators (Table 2). The former estimator assumes that the disturbances are heterosckedastic and contemporaneously correlated across panels. The instrumental variables estimation treats employment, output and wages as endogenous and uses their lagged terms as instruments.

Table 2. ODI reduces domestic employment and the price elasticity of labour demand and	
increases the speed of adjustment	

Dependent variable: labour demand	Instrumental variables	Panel corrected serial correlation	
	Lon	g-term	
Output	0.713***	0.173	
	(0.1487)	(0.2288)	
Wage	-0.675**	-0.641*	
-	(0.2824)	(0.3324)	
Outward direct investment	-0.135**	-0.359***	
	(0.0658)	(0.1023)	
Speed of adjustment	0.0131***	0.005***	
	(0.0033)	(0.0017)	
Interaction ODI-wage	-0.690***	-0.708**	
-	(0.2967)	(0.3471)	
Interaction ODI-output	0.710***	0.212	
	(0.1394)	(0.2289)	
Time trend	-0.033***	-0.071***	
	(0.0119)	(0.0226)	
	Short-term		
Dynamic coefficient	-0.405***	-0.185***	
	(0.1094)	(0.0426)	
Wage	0.335	0.016	
	(0.3385)	(0.0482)	
Output	0.332	0.063***	
	(0.1094)	(0.0130)	
Constant	-0.541	1.601***	
	(1.5568)	(0.5016)	
Observations	433	461	
R-squared	0.0273	0.6081	
Number of industries	34	34	

Results from the pooled dataset

Note: Standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. In the instrumental variable estimation, output, wage and employment are treated as endogenous and instrumented with their lagged terms. Source: Authors' estimation.

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30. The dynamic coefficient is negative and highly significant in both models, validating the error correction specification. As expected in a labour demand equation, an increase in output boosts demand for labour while higher wages reduce it. The size of the coefficients is relatively large. ODI appears to have a negative impact on labour demand in both models. This may indicate that foreign and domestic labour are direct substitutes, or alternatively, that ODI boosts domestic productivity, reducing the level of employment required to achieve a given level of output in the short term, but raising output and employment in the longer term (Grossman and Rossi-Hansberg, 2006).

31. The positive coefficient on the interaction term of ODI with the employment variable indicates that ODI reduces the speed at which the labour market adjusts to shocks. The same was found for services industries in OECD countries, but the opposite for those manufacturing industries that that have strong commercial links with the non-OECD countries (Molnar et al., 2008). Furthermore, ODI increases the price elasticity of labour demand. A more elastic demand curve implies that as a result of overseas investment, national factor demands have become more sensitive to changes in factor prices. This may be because there is the possibility of outsourcing production to lower-wage direct investment destinations (supporting the substitution hypothesis between domestic and foreign employment).

32. The literature highlights the heterogeneity of effects across industries. To account for such potential heterogeneity, Equation (1) was next estimated using sector-specific coefficients and the panel corrected for serial correlation estimator (Table 3). The Wald test of the equality of the estimated coefficients across sectors is rejected for all variables, suggesting that there is indeed heterogeneity across sectors.

Dependent variable: labour demand		Panel-corrected standard error	
Long term			
Output	Positive significant	BUSINESS PAPER TRADE	
	Not significant	26	
Wage	Negative significant	NMETAL PAPER WATER	
	Not significant	24	
Outward direct investment	Negative significant	CHEM CLOTH CON ELECTRO FOOD IT METALS METALP NMETAL PAPER RESEARCH TEX TRANS	
	Positive significant	BUSINESS OTHER	
	Not significant	19	
Speed of adjustment	Positive significant	BUSINESS METALS METALP OTHER TRADE	
	Negative significant	COM ELECTRO INS IT MACHI PAPER PETRO RESEARCH TRAFFIC	
	Not significant	20	
Interaction ODI-wage	Positive significant	BUSINESS COM ELECTRO HOTEL INS IT METALS OTHER PETRO RESEARCH	
	Negative significant	NMETAL PAPER	
	Not significant	22	
Time trend	Positive significant	ELECTRO HOTEL OTHER PETRO RESEARCH TEX TRADE WATER	
	Negative significant	IT NMETAL TRANS	
	Not significant	23	
Short term			
Dynamic coefficient	Negative significant	BUSINESS CONS FINANCE NMETAL METALS METALP MACHI OTHER TRADE TRANS WATER WOOD	
	Not significant	16	
Output	Positive significant	BUSINESS COM ELECTRO FOOD HOUSEHOLD INS MACHI NMETAL PAPER PETRO RESEARCH	
	Not significant	19	

Table 3. ODI reduces labour demand in some labour-intensive manufacturing industries

Results from the panel corrected for serial correlation with sector-specific coefficients

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Wage Negative significant		BUSINESS FINANCE HOUSEHOLD METALP OTHER PAPER WATER
	Not significant	19
Year controlled		yes
Observations		461
R-squared		0.9858
Number of industries		34

Note: Industry classification follows the GB/T 4754-2011 system. Significance is at least at the 10% level. The sector abbreviations used in the table are the following: AGR agriculture, forestry, animal husbandry and fishery, MIN mining, FOOD manufacture of food and tobacco, TEX manufacture of textile, CLOTH manufacture of textile wearing apparel, footwear, leather, fur, feather and related products and caps, WOOD processing of timber, manufacture of wood and manufacture of furniture bamboo, rattan, palm and straw products, PAPER manufacture of paper and paper products, manufacture of articles for culture, education and sport activities, PETRO processing of petroleum and coking, CHEM manufacture of chemical materials, NMETAL manufacture of non-metallic mineral products, METALS smelting and pressing of metals, METALP manufacture of general and special purpose machinery, TRANS manufacture of transport equipment, ELECTRO manufacture of electrical machinery and equipment, COM manufacture of communication equipment, computers and other electronic equipment, INS manufacture of measuring instruments and machinery for cultural activity and office work, OTHER other manufacturing, ELECT production and distribution of electricity, gas and water, CONS construction, TRADE wholesale and retail trades, TRAFFIC traffic, transport, storage and post, HOTEL hotels and catering services, IT information transmission, computer services and software, FINANCE financial intermediation, ESTATE real estate, BUSINESS leasing and business services, RESEARCH scientific research, technical service and geologic prospecting, WATER management of water conservancy, environment, HOUSEHOLD services to households and other services, HEALTH health, social security and social welfare, EDU education, CULTURE culture, sports and entertainment, PUB public management and social organisation.

Source: Authors' estimation.

33. Among the 34 sectors, in 13, the coefficient on ODI is negative and statistically significant. In many manufacturing industries where Chinese companies are traditionally strong such as food, textiles, clothing, metals, metal products, electronics and transport equipment, the impact of overseas direct investment on domestic employment is negative, potentially indicating relocation of production to places with lower labour costs or closer to the market. This is also the case for some services, such as construction or scientific research. In the case of business services, however, the impact is positive and statistically significant, reflecting additional need for human resources in the source country as overseas production is likely to target overseas customers and may need additional staff at home to coordinate those activities.

34. Furthermore, ODI increases the speed of adjustment in some sectors, thereby making labour more vulnerable there, while in other sectors it reduces the speed at which the labour market adjusts to shocks, therefore it appears to act as a buffer. There are more sectors where adjustment becomes faster, these include manufacturing industries such as electronics, transport equipment, instruments, machinery, paper products and petrochemicals as well as some services such as IT, transportation and scientific research. In contrast, as a result of ODI, domestic labour market adjustment becomes slower in metals and metal product manufacturing, business services and wholesale and retail trade.

35. The impact of ODI on the price elasticity of labour demand also varies by sector. It reduces price elasticity in metals, petrochemicals, electronics, telecommunications and instruments manufacturing as well as some services such as business services, accommodation, IT and scientific research, but increases in non-metallic minerals and paper products. A more elastic demand curve implies that as a result of ODI, national factor demands have become more sensitive to changes in factor prices. This, however, appears to be the case only in those two sectors. In the case of paper product manufacturing, ODI makes the labour demand curve more elastic and at the same time increases the speed of adjustment in labour markets. In contrast, there are two sectors, where ODI makes the labour demand curve less elastic and reduces the speed of adjustment in labour markets, those are metals manufacturing and business services.

36. The above estimations use gross output as the output variable in Equation (1), but using the value added would produce similar results, though with fewer coefficients being significant as the construction of the value added variable is based to a greater extent on extrapolations and is also available for fewer observations than the gross output variable.

# The impact of ODI on domestic investment

37. Intuitively, relocation of production facilities overseas reduces domestic investment, while the impact of the expansion of existent activities or venturing into new activities on domestic investment is uncertain ex ante. To check the actual impact of ODI on domestic fixed asset investment, below an accelerator-type relationship is assumed between fixed asset investment and output and is augmented by ODI. Equation (2) is estimated using the panel corrected serial correlation estimator:

$$\Delta \ln FAI_{i,t} = a_0 + a_1 \Delta \ln Y_{i,t} + a_4 (\ln FAI_{i,t-1} + \lambda_1 \ln Y_{i,t-1} + \lambda_2 \ln ODI_{i,t-1}) + \beta T_i + \varepsilon_{i,t}$$
(2)

where *FAI* is fixed asset investment in a given sector, *Y* is the variable representing output, which is captured here as sector-level output, *ODI* is the stock of overseas direct investment at the sector level (as a percentage of domestic industry output), *T* is the sector-specific time trend and  $\varepsilon$  is the error term. *In* denotes logarithmic form.

# Table 4. The overall impact of ODI on fixed asset investment is not statistically significant

Dependent variable: fixed asset investment	Panel-corrected serial correlation	
Long-term coefficients		
Output	0.542**	
	(0.2667)	
Outward direct investment	0.013	
	(0.0560)	
Time trend	0.099***	
	(0.0356)	
Short-term coefficients		
Dynamic coefficient	-0.238***	
	(0.0304)	
Dutput	0.070	
	(0.0739)	
Constant	2.553	
	(1.7854)	
Dbservations	461	
R-squared	0.6081	
Number of industries	34	

Results from the panel corrected for serial correlation

Note: Standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Source: Authors' estimation.

38. In the overall regression with common coefficients across sectors (Table 4), the impact of ODI on domestic fixed asset investment appeared positive, but not significant, implying that overall, an increasing ODI (relative to output) may not have an impact on domestic fixed asset investment. Using common coefficients, however, may mask cross-sector heterogeneity, therefore in the next step, sector-specific coefficients were applied. Indeed, the hypothesis that the coefficients are equal across sectors is rejected by the Wald test for all variables of interest.

# Table 5. Outward direct investment tends to have a negative impact on fixed asset investment

Dependent variable: fixed asset investment		Panel-corrected serial correlation	
Long term			
Output	Positive significant	CULTURE FINANCE HOUSEHOLD IT	
	Not significant	22	
Outward direct investment	Negative significant	AGR CLOTH CONS CULTURE ELECTRO MIN OTHER TEX TRANS	
	Positive significant	-	
	Not significant	25	
Time trend	Positive significant	AGR BUSINESS COM CONS ELECT METALP MIN OTHER PAPER PETRO RESEARCH TEX TRADE TRANS WATER	
	Negative significant	IT	
	Not significant	18	
Short term			
Dynamic coefficient	Negative significant	AGR BUSINESS COM CONS CULTURE ELECT IT METALP OTHER PAPER PETRO PUB RESEARCH TEX TRANS WATER	
	Not significant	18	
Output	Positive significant	CHEM FINANCE HOUSEHOLD INS IT NMETAL OTHER PAPER RESEARCH TRANS	
-	Not significant	24	
Year controlled		yes	
Observations		473	
R-squared		0.9104	
Number of industries		34	

Results from the panel corrected for serial correlation with sector-specific coefficients

Note: Industry classification follows the GB/T 4754-2011 system. Significance is at least at the 10% level. The sector abbreviations used in the table are the following: AGR agriculture, forestry, animal husbandry and fishery, MIN mining, FOOD manufacture of food and tobacco, TEX manufacture of textile, CLOTH manufacture of textile wearing apparel, footwear, leather, fur, feather and related products and caps, WOOD processing of timber, manufacture of wood and manufacture of furniture bamboo, rattan, palm and straw products, PAPER manufacture of paper and paper products, manufacture of articles for culture, education and sport activities, PETRO processing of petroleum and coking, CHEM manufacture of chemical materials, NMETAL manufacture of non-metallic mineral products, METALS smelting and pressing of metals, METALP manufacture of general and special purpose machinery, TRANS manufacture of transport equipment, ELECTRO manufacture of electrical machinery and equipment, COM manufacture of communication equipment, computers and other electronic equipment, INS manufacture of measuring instruments and machinery for cultural activity and office work, OTHER other manufacturing, ELECT production and distribution of electricity, gas and water, CONS construction, TRADE wholesale and retail trades, TRAFFIC traffic, transport, storage and post, HOTEL hotels and catering services, IT information transmission, computer services and software, FINANCE financial intermediation, ESTATE real estate, BUSINESS leasing and business services, RESEARCH scientific research, technical service and geologic prospecting, WATER management of water conservancy, environment, HOUSEHOLD services to households and other services, HEALTH health, social security and social welfare, EDU education, CULTURE culture, sports and entertainment, PUB public management and social organisation.

Source: Authors' estimation.

39. Among the 34 sectors, in nine, the coefficient on ODI is negative and statistically significant (Table 5) suggesting substitution, i.e. increasing ODI (relative to output) is associated with lower investment at home. These sectors include manufacturing industries such as textiles, clothing, electronics and transport equipment and other manufacturing as well as agriculture, mining, construction and cultural services. In the case of those manufacturing industries, relocation of production may be behind the negative relationship between ODI and domestic investment. ODI in agriculture and mining can also potentially replace domestic investment if, for instance, it is done in lower-cost destinations. For construction and cultural services, localisation of services production that were originally exported, may provide an explanation for the negative relationship between ODI and domestic investment.

# Wrapping up

40. This paper showed that the sectoral distribution of China's outward direct investment may actually be quite different from what official data suggest. In particular, manufacturing ODI is more prominent than publicly available data show. In a very short time, China has become a major international investor, ranking among the top five in terms of ODI stock in many sectors, and for many countries, it has become a major source of FDI. Data availability, however, has not caught up with the pace of outward investment. Still no data are published on overseas affiliates' activities and even the size of outward investment is not available for manufacturing industries.

41. The analysis of the impact of China's ODI on domestic employment shows that the overall impact is negative, though there is considerable heterogeneity across sectors. This finding is in line with that in OECD countries, but not so much with the (very scarce) existing literature for China, where ODI appears to have a positive impact on domestic employment. The different results between this and those few studies can be related to different time periods and different things captured (e.g. the existence or not of ODI vs. the actual amount of ODI etc.). In many manufacturing industries where Chinese companies are traditionally strong such as food, textiles, clothing, metals, metal products, electronics and transport equipment, the impact of overseas direct investment on domestic employment is negative, potentially indicating relocation of production to places with lower labour costs or closer to the market. This is also the case for some services, such as construction or scientific research. In the case of business services, however, the impact is positive and statistically significant, reflecting additional need for human resources in the source country as overseas production is likely to target overseas customers and may need additional staff at home to coordinate those activities.

42. The analysis of the impact of China's ODI on domestic fixed asset investment reveals that in nine sectors there may be substitution, i.e. increasing ODI (relative to output) is associated with lower investment at home. In the case of manufacturing industries such as textiles, clothing, electronics and transport equipment and other manufacturing, relocation of production may be behind the negative relationship between ODI and domestic investment. ODI in agriculture and mining can also potentially replace domestic investment if, for instance, it is done in lower-cost destinations. For construction and cultural services, localisation of services production that were originally exported, may provide an explanation for the negative relationship between ODI and domestic investment.

43. Even though the impact of ODI on the domestic economy is not as clear-cut as in OECD countries (which may at least to some extent be related to the much shorter history of ODI for China), it tends to be rather negative, supporting the substitution/relocation or moving closer to market/consumers hypotheses. For future research, a more granular sector-level or even a firm-level analysis could provide further insights and answers to many questions. Using overseas affiliate data in the same context as in Molnar et al. (2008) is also an area to explore. In addition, it would also be worth testing whether the geographical dimension of ODI impacts the way ODI and domestic employment and/or investment interact.

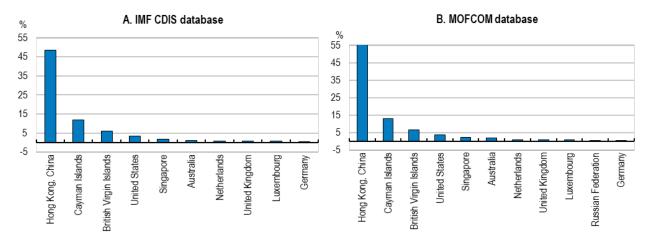
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# Annex A. Chinese ODI by the official data

44. According to both Chinese official data released by the Ministry of Commerce and the IMF's Coordinated Direct Investment Survey (CDIS), the major destination of Chines direct investment is Hong Kong, China. Tax havens such as the Cayman Islands, the British Virgin Islands come next followed by the United States and Singapore, then by Australia, the Netherlands, the United Kingdom, Luxembourg and Russia/Germany (Figure A.1). ODI data by MOFCOM report the immediate destination. In the case of tax havens, the ultimate destination is reported, with the exception where investment is flowing back to China. Thus, tax havens like the Cayman or the British Virgin Islands appear as destinations in this latter case. The ranking by the Co-ordinated Direct Investment Statistics (CDIS) database by the IMF looks somewhat different. Hong Kong, China still ranks first, but Singapore is now ahead of the United States, followed by the Netherlands and Australia. Canada, which does not make it to the top 10 by the MOFCOM statistics, now ranks sixth. The United Kingdom and Russia, in contrast, do not make it to the top ten by the IMF statistics. The CDIS also collects direct investment data by immediate (first) counterpart economy, though tax havens are not included as destination.

# Figure A.1. The United States is the major destination of Chinese ODI

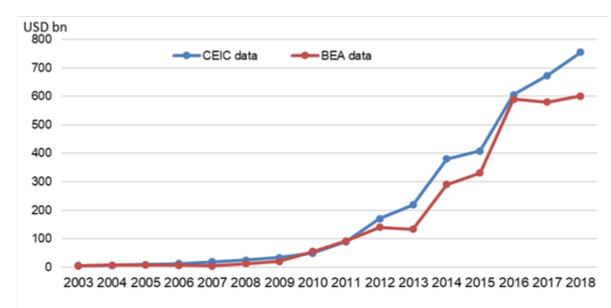


# Percentage of ODI stock, 2018

Source: CEIC and IMF Coordinated Direct Investment Statistics databases.

45. "Mirror data", i.e. bilateral data of destination countries of their inward Chinese FDI stocks could be useful for benchmarking. Official US data by the Bureau of Economic Analysis shows that US inward FDI by China is more or less in line with Chinese official ODI to the United States (Figure A.3). Exceptions are 2012-15 and 2017-18. In particular, in 2018, ODI by Chinese official data is roughly USD 155 billion higher than FDI by US official data. At the sectoral level, there are greater discrepancies (which may be related to the differing classification systems) (Figure A.3). Where the US official data show greater values such as in manufacturing and real estate, it is likely that part of the investment not reflected in Chinese official data are through third-party investment vehicles.



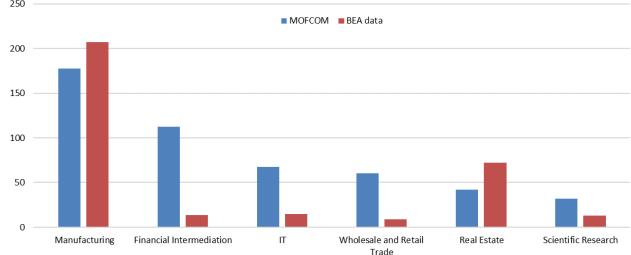


ODI stocks

Source: CEIC and Bureau of Economic Analysis databases.



Figure A.3. In finance, IT and wholesale and retail trade there are large discrepancies in China's



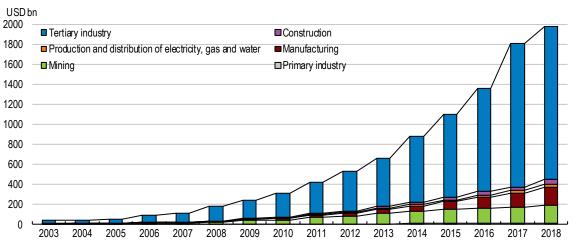
Note: Only sectors for which the Bureau of Economic Analysis reports data are shown in the chart. Source: CEIC and Bureau of Economic Analysis databases.

46. The sectoral classification of MOFCOM data indicates that roughly 77% of Chinese ODI went to the tertiary industry as of 2018 (Figure A.4). Leasing and business services attracted most Chinese ODI, comprising nearly 44% of all tertiary industry ODI. This relates to the practice to record investment through

third party vehicles as leasing and business investment and not according to the sector where the investment is actually destined. This way, Hong Kong, China and tax haven economies receive a lot of leasing and business services investment from China.

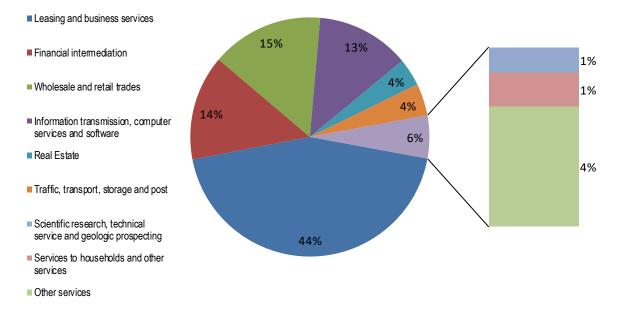
# Figure A.4. Most Chinese ODI goes to services, in particular leasing and business services

# MOFCOM data



#### A. ODI has been concentrated in services

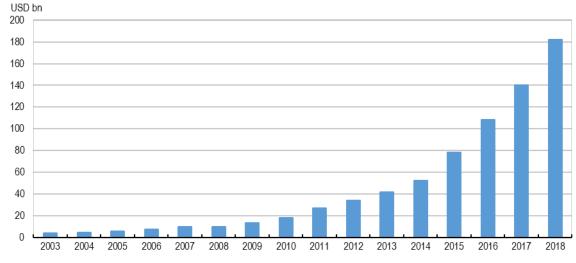
B. ODI in leasing and business services makes up nearly half of the services total, 2018



Note: The tertiary industry does not include construction in the Chinese classification. Source: CEIC database.

47. By the official classification, China's manufacturing ODI appears very small, at slightly above 9% of the total ODI stock as of 2018. It has, however, expanded rapidly: nearly doubled in two years and nearly quadrupled in five (Figure A.5). But it remains less than a sixth of that of the United States and a fifth of Japan's, and it is comparable to Korea's. However, using the newly constructed data, as discussed in this paper, China's manufacturing ODI stock is comparable to Japan's (Figure A.6).

# Figure A.5. China's manufacturing ODI stock grew rapidly

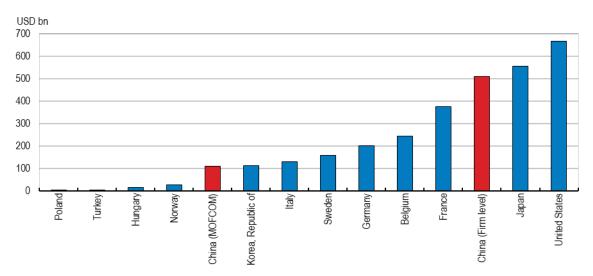


# MOFCOM data

Source: CEIC database.

# Figure A.6. The manufacturing ODI stock is of similar size of Korea's by MOFCOM data and of Japan's from greenfield projects and M&A deals data





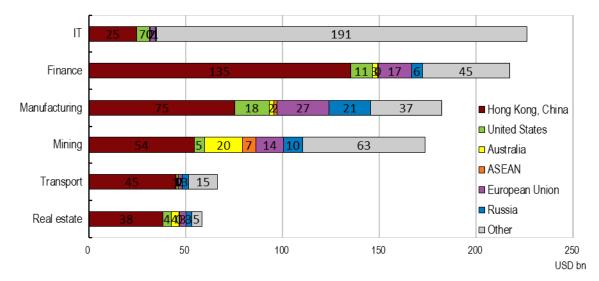
Note: In the China (Firm level) bar, outward direct investment stocks are calculated by cumulating deal values of mergers and acquisitions and of greenfield investment values over time. Data series start in 1997 for mergers and acquisitions and 2003 for greenfield investment projects. Source: CEIC database, OECD Globalisation database, <u>http://dx.doi.org/10.1787/888932707420</u> and FDI Markets and Dealogic databases.

48. While either the sectoral or the geographical distribution of China's ODI can be traced from official data (with all the caveats related to the compilation), there are limited publicly available data that combine those two dimensions. MOFCOM only discloses sector-specific ODI data for the six economies of Hong Kong, China; the European Union, the United States, the ASEAN, Australia and Russia. Official data indicate that in some sectors such as real estate or transportation, these six economies indeed comprise

CHINA'S OUTWARD DIRECT INVESTMENT AND ITS IMPACT ON THE DOMESTIC ECONOMY

most ODI in those sectors (Figure A.7). At the other extreme, the overwhelming majority of IT investment goes to other destinations than those six economies. While from official data there is no way to figure out what those destinations may be, from M&A deals it appears that Singapore, India, South Korea, the United Arab Emirates, the ASEAN, Norway, Pakistan, Japan and other BRIICS are also important destinations. In between the two extremes are finance, manufacturing and mining with 60-70% invested in the six economic areas. Hong Kong, China leads in most sectors, in finance with a share of over 50%. It also commands the largest share in real estate and transport. These high shares reflect the importance of the city as a transit port for Chinese overseas investment. The European Union and the United States are favoured destinations for manufacturers with a sixth and a tenth, respectively of overall Chinese overseas manufacturing investment. In mining, Australia is a key destination commanding a ninth of Chinese overseas mining investment.





2018

Source: Ministry of Commerce.

# Annex B. Industry concordance for the M&A and greenfield databases

NBS	M&A_SIC
Agriculture, Forestry, Animal Husbandry and Fishery	
Mining	<ul> <li>1041 - Gold ores</li> <li>1311 - Crude petroleum and natural gas</li> <li>1021 - Copper ores</li> <li>1222 - Bituminous coalunderground</li> <li>1099 - Metal ores, NEC</li> <li>1382 - Oil and gas exploration services</li> <li>1221 - Bituminous coal and lignitesurface</li> <li>5052 - Coal and other minerals and ores</li> <li>1061 - Ferroalloy ores, except vanadium</li> <li>1011 - Iron ores</li> <li>1481 - Nonmetallic minerals services</li> <li>1031 - Lead and zinc ores</li> <li>1474 - Potash, soda, and borate minerals</li> <li>1094 - Uranium-radium-vanadium ores</li> <li>1241 - Coal mining services</li> <li>1081 - Metal mining services</li> <li>1479 - Chemical and fertilizer mining, NEC</li> <li>1389 - Oil and gas field services, NEC</li> <li>1411 - Dimension stone</li> <li>1231 - Anthracite mining</li> <li>1381 - Drilling oil and gas wells</li> </ul>
Manufacture of Food and Tobacco	2111 - Cigarettes 2021 - Creamery butter

# Table A B.1. Concordance of Chinese sector classification and SIC

CHINA'S OUTWARD DIRECT INVESTMENT AND ITS IMPACT ON THE DOMESTIC ECONOMY

	2099 - Food preparations, NEC
	2082 - Malt beverages
	2048 - Prepared feeds
	2033 - Canned fruits and vegetables
	2096 - Potato chips and similar snacks
	2084 - Wines, brandy, and brandy spirits
	2076 - Vegetable oil mills
	2079 - Edible fats and oils, NEC
	2052 - Cookies and crackers
	2023 - Dry, condensed, evaporated products
	5142 - Packaged frozen foods
	2026 - Fluid milk
	2063 - Beet sugar
	5182 - Wine and distilled beverages
	2011 - Meat packing plants
	2015 - Poultry slaughtering and processing
	2032 - Canned specialties
	2087 - Flavoring extracts and syrups, NEC
· · · · · · · · · · · · · · · · · · ·	2092 - Fresh or frozen prepared fish
Manufacture of Textile	2281 - Yarn spinning mills
	2269 - Finishing plants, NEC
	2299 - Textile goods, NEC
	2297 - Nonwoven fabrics
	2231 - Broad woven fabric mills, wool
	2261 - Finishing plants, cotton
	2254 - Knit underwear mills
	2211 - Broad woven fabric mills, cotton
Manufacture of Textile Wearing Apparel,	2399 - Fabricated textile products, NEC
Footwear, Leather, Fur, Feather and Related	2329 - Men's & boys' clothing, NEC
Products and Caps	3144 - Women's footwear, except athletic
·	2389 - Apparel and accessories, NEC
	2311 - Men's & boys' suits & coats
	3199 - Leather goods, NEC
	2339 - Women's & misses' outerwear, NEC
	2371 - Fur goods
	2337 - Women's & misses' suits and coats
	5136 - Men's and boys' clothing
	, ,
	3149 - Footwear, except rubber, NEC
	5137 - Women's and children's clothing
	2331 - Women's & misses' blouses & shirts
Processing of Timber, Manufacture of Wood and	5023 – Home furnishings
Manufacture of Furniture Bamboo, Rattan, Palm	2435 - Hardwood veneer and plywood
and Straw Products	2499 - Wood products, NEC
	2511 - Wood household furniture
	2519 - Household furniture, NEC
	2429 - Special product sawmills, NEC
	2452 - Prefabricated wood buildings
	2591 - Drapery hardware, blinds and shades
	2515 - Mattresses and bedsprings
Manufacture of Paper and Paper Products,	2621 - Paper mills
Manufacture of Articles For Culture, Education	2671 - Paper coated & laminated, packaging
and Sport Activities	5169 - Chemicals & allied products, NEC
· · · · · · · · · · · · · · · · · · ·	2676 - Sanitary paper products
	5094 - Jewelry & precious stones
	5099 - Durable goods, NEC
	2670 Converted pener products NEC
	2679 - Converted paper products, NEC
	2673 - Bags: plastics, laminated, & coated
	2673 - Bags: plastics, laminated, & coated 2759 - Commercial printing, NEC
	2673 - Bags: plastics, laminated, & coated

	2657 - Folding paperboard boxes
	5162 - Plastics materials & basic shapes
Processing of Petroleum and Coking	2911 - Petroleum refining
	2999 - Petroleum and coal products, NEC
	2951 - Asphalt paving mixtures and blocks
Manufacture of Chemical Materials	2841 - Soap and other detergents
	2892 - Explosives
	2869 - Industrial organic chemicals, NEC
	2899 - Chemical preparations, NEC
	2879 - Agricultural chemicals, NEC
	2836 - Biological products exc. diagnostic
	2819 - Industrial inorganic chemicals, NEC
	2835 - Diagnostic substances
	2833 - Medicinals and botanicals
	3021 - Rubber and plastics footwear
	3086 - Plastics foam products
	3081 - Unsupported plastics film & sheet
	2824 - Organic fibers, non-cellulosic
	2823 - Cellulosic manmade fibers
	3011 - Tires and inner tubes
	2874 - Phosphate fertilizers
	3069 - Fabricated rubber products, NEC
	2891 - Adhesives and sealants
	2875 - Fertilizers, mixing only
	2893 - Printing ink
	3084 - Plastics pipe
	5122 - Drugs, proprietaries, and sundries
	2821 - Plastics materials and resins
	2844 - Toilet preparations
	3088 - Plastics plumbing fixtures
	2851 - Paints and allied products
	3053 - Gaskets, packing & sealing devices
	3085 - Plastics bottles
	3052 - Rubber & plastics hose & belting
	2873 - Nitrogenous fertilizers
	2812 - Alkalis and chlorine
	2865 - Cyclic crudes and intermediates
	3083 - Laminated plastics plate & sheet
	2842 - Polishes and sanitation goods
	2816 - Inorganic pigments
Manufacture of Non-metallic Mineral Products	3275 - Gypsum products
	3231 - Products of purchased glass
	3089 - Plastics products, NEC
	2822 - Synthetic rubber
	3211 - Flat glass
	3241 - Cement, hydraulic
	5039 - Construction materials, NEC
	3229 - Pressed and blown glass, NEC
	3253 - Ceramic wall and floor tile
	3291 - Abrasive products
	3261 - Vitreous plumbing fixtures
	3271 - Concrete block and brick
Smolting and Brazing of Matala	3339 - Primary nonferrous metals
Smelting and Pressing of Metals	3365 - Aluminum foundries
Smelling and Flessing of Melais	3312 - Blast furnaces and steel mills
Smelling and Flessing of Melais	
	3331 - Primary copper
Smelling and Fressing of Melais	<ul><li>3331 - Primary copper</li><li>3313 - Electrometallurgical products</li></ul>
	3331 - Primary copper

	3357 - Nonferrous wiredrawing & insulating
	3355 - Aluminum rolling & drawing, NEC
	3356 - Nonferrous rolling & drawing
	3353 - Aluminum sheet, plate, and foil
	3317 - Steel pipe and tubes
	3316 - Cold finishing of steel shapes
	3364 - Nonferrous die-casting exc. aluminum
	3366 - Copper foundries
	3354 - Aluminum extruded products
	3351 - Copper rolling & drawing
	3315 - Steel wire and related products
Manufacture of Metal Products	3411 - Metal cans
	5051 - Metals service centers and offices
	3433 - Heating equipment, except electric
	3462 - Iron and steel forgings
	3499 - Fabricated metal products, NEC
	3412 - Metal barrels, drums, and pails
	3441 - Fabricated structural metal
	3425 - Saw blades and handsaws
	3449 - Miscellaneous metal work
	3443 - Fabricated plate work (boiler shops)
Manufacture of General and Special Purpose	3511 - Turbines and turbine generator sets
Machinery	3599 - Industrial machinery, NEC
,	3523 - Farm machinery and equipment
	5083 - Farm and garden machinery
	3545 - Machine tool accessories
	3493 - Steel springs, except wire
	3568 - Power transmission equipment, NEC
	3541 - Machine tools, metal cutting types
	3569 - General industrial machinery, NEC
	3559 - Special industry machinery, NEC
	3531 - Construction machinery
	5047 - Medical and hospital equipment
	3563 - Air and gas compressors
	3552 - Textile machinery
	5084 - Industrial machinery and equipment
	3519 - Internal combustion engines, NEC
	3564 - Blowers and fans
	5088 - Transportation equipment & supplies
	3524 - Lawn and garden equipment
	3492 - Fluid power valves & hose fittings
	3533 - Oil and gas field machinery
	3585 - Refrigeration and heating equipment
	3549 - Metalworking machinery, NEC
	3491 - Industrial valves
	3561 - Pumps and pumping equipment
	3592 - Carburetors, pistons, rings, valves
	3546 - Power-driven hand tools
	3465 - Automotive stampings
	3496 - Misc. fabricated wire products
	3562 - Ball and roller bearings
	3495 - Wire springs
	5082 - Construction and mining machinery
	3565 - Packaging machinery
	3534 - Elevators and moving stairways
	3535 - Conveyors and conveying equipment
	3542 - Machine tools, metal forming types
Manufacture of Transport Equipment	3711 - Motor vehicles and car bodies
	5012 - Automobiles and other motor vehicles 3714 - Motor vehicle parts and accessories

	2704 A: #
	3721 - Aircraft
	3743 - Railroad equipment
	5013 - Motor vehicle supplies and new parts
	3731 - Ship building and repairing
	3728 - Aircraft parts and equipment, NEC
	3724 - Aircraft engines and engine parts
	3751 - Motorcycles, bicycles, and parts
	3799 - Transportation equipment, NEC
Manufacture of Electrical Machinery and	3639 - Household appliances, NEC
Equipment	3629 - Electrical industrial apparatus, NEC
	3634 - Electric housewares and fans
	3612 - Transformers, except electronic
	3632 - Household refrigerators and freezers
	5065 - Electronic parts and equipment, NEC
	3691 - Storage batteries
	3621 - Motors and generators
	3699 - Electrical equipment & supplies, NEC
	3692 - Primary batteries, dry and wet
	3613 - Switchgear and switchboard apparatus
	5064 - Electrical appliances, TV & radios
	3625 - Relays and industrial controls
	5063 - Electrical apparatus and equipment
	3694 - Engine electrical equipment
	3647 - Vehicular lighting equipment
	3648 - Lighting equipment, NEC
	3641 - Electric lamps
Manufacture of Communication Equipment,	3672 - Printed circuit boards
Manufacture of Communication Equipment, Computers and Other Electronic Equipment	
	3579 - Office machines, NEC
	3661 - Telephone and telegraph apparatus
	3669 - Communications equipment, NEC
	3651 - Household audio and video equipment
	3679 - Electronic components, NEC
	3674 - Semiconductors and related devices
	3663 - Radio & TV communications equipment
	3571 - Electronic computers
	3577 - Computer peripheral equipment, NEC
	3576 - Computer Communications Equipment
	5045 - Computers, peripherals & software
	3677 - Electronic coils and transformers
	3675 - Electronic capacitors
	3678 - Electronic connectors, NEC
	3578 - Calculating and accounting equipment
Manufacture of Measuring Instruments and	3824 - Fluid meters and counting devices
Machinery for Cultural Activity and Office Work	3841 - Surgical and medical instruments
	3829 - Measuring & controlling devices, NEC
	3845 - Electro medical equipment
	3861 - Photographic equipment and supplies
	3873 - Watches, clocks, watchcases & parts
	3826 - Analytical instruments
	3821 - Laboratory apparatus and furniture
	3822 - Environmental controls
	3812 - Search and navigation equipment
	3825 - Instruments to measure electricity
	3842 - Surgical appliances and supplies
Other Manufacturing	3944 - Games, toys, and children's vehicles
-	3949 - Sporting and athletic goods, NEC
	3999 - Manufacturing industries, NEC
	5093 - Scrap and waste materials
	3965 - Fasteners, buttons, needles, & pins
	3911 - Jewelry, precious metal

	5199 - Nondurable goods, NEC
Production and Distribution of Electricity Occurred	3931 - Musical instruments 4911 - Electric services
Production and Distribution of Electricity, Gas and Water	
vvalei	5172 - Petroleum products
	4924 - Natural gas distribution
	4932 - Gas and other services combined
	5171 - Petroleum bulk stations & terminals
	4925 - Gas production and/or distribution
	4939 - Combination utilities, NEC
	4923 - Gas transmission and distribution
	4931 - Electric and other services combined
	4941 - Water supply
	4922 - Natural gas transmission
Construction	1522 - Residential construction
	1629 - Heavy construction, NEC
	1793 - Glass and glazing work
	1611 - Highway and street construction
	1791 - Structural steel erection
	1622 - Bridge, tunnel, & elevated highway
	1541 - Industrial buildings and warehouses
	1623 - Water, sewer, and utility lines
	1542 - Nonresidential construction
	1731 - Electrical work
	1531 - Operative builders
Wholesale and Retail Trades	5942 - Book stores
	5411 - Grocery stores
	5722 - Household appliance stores
	5912 - Drug stores and proprietary stores
	5999 - Miscellaneous retail stores, NEC
	5311 - Department stores
	5714 - Drapery and upholstery stores
	5812 - Eating places
	5736 - Musical instrument stores
	5632 - Women's accessory & specialty stores
	5611 - Men's & boys' clothing stores
	5511 - New and used car dealers
	5941 - Sporting goods and bicycle shops
	5621 - Women's clothing stores
	5734 - Computer and software stores
	5541 - Gasoline service stations
	5961 - Catalog and mail-order houses
	5131 - Piece goods & notions
Traffic, Transport, Storage and Post	4491 - Marine cargo handling
	4412 - Deep sea foreign trans. of freight
	4731 - Freight transportation arrangement
	4499 - Water transportation services, NEC
	4512 - Air transportation, scheduled
	4214 - Local trucking with storage
	4131 - Intercity & rural bus transportation
	4785 - Inspection & fixed facilities
	4581 - Airports, flying fields, & services
	4213 - Trucking, except local
	4513 - Air courier services
	4789 - Transportation services, NEC
	4212 - Local trucking, without storage
	4111 - Local and suburban transit
	4111 - Local and suburban transit 4121 - Taxicabs
	4424 - Deep sea domestic trans. of freight
	4225 - General warehousing and storage
Hotels and Catering Services	7011 - Hotels and motels

1910 Dedictolophone communications
4812 - Radiotelephone communications
4813 - Telephone communications, exc. radio
7372 - Prepackaged software
7373 - Computer integrated systems design
7375 - Information retrieval services
4899 - Communication services, NEC
7371 - Computer programming services
4833 - Television broadcasting stations
7374 - Data processing and preparation
7378 - Computer maintenance & repair
6099 - Functions related to deposit banking, NEC
6221 - Commodity contracts brokers, dealers
6719 - Holding companies, NEC
6799 - Investors, NEC
6011 - Federal reserve banks
6029 - Commercial banks, NEC
6159 - Misc. business credit institutions
6726 - Investment offices
6091 – Non-deposit trust facilities
6311 - Life insurance
6798 - Real estate investment trusts
6331 - Fire, marine, and casualty insurance
6733 - Trusts
6399 - Insurance carriers, NEC
6289 - Security & commodity services, NEC
6211 - Security brokers and dealers
6111 - Federal & fedsponsored credit
6722 - Management investment, open-end
6282 - Investment advice
6199 - Finance Services
6792 - Oil royalty traders
6231 - Security and commodity exchanges
6531 - Real estate agents and managers
6552 - Sub dividers and developers
6512 - Nonresidential building operators
7349 - Building maintenance services, NEC
7311 - Advertising agencies
8721 - Accounting, auditing, & bookkeeping
8748 - Business consulting, NEC
4724 - Travel agencies
8111 - Legal services
7359 - Equipment rental & leasing, NEC
8999 - Services, NEC
7319 - Advertising, NEC
8741 - Management services
7342 - Disinfecting & pest control services
7323 - Credit reporting services
8742 - Management consulting services
7312 - Outdoor advertising services
8711 - Engineering services
8732 - Commercial nonphysical research
8731 - Commercial physical research
8712 - Architectural services
8713 - Surveying services
8734 - Testing laboratories
7382 - Security systems services
4953 - Refuse systems 4952 - Sewerage systems

	7389 - Business services, NEC 7261 - Funeral service and crematories 7299 - Miscellaneous personal services, NEC
	7536 - Automotive glass replacement shops 7216 - Dry-cleaning plants, except rug
Education	<ul> <li>8299 - Schools &amp; educational services, NEC</li> <li>8221 - Colleges and universities</li> <li>8211 - Elementary and secondary schools</li> </ul>
Health, Social Security and Social Welfare	<ul> <li>2834 - Pharmaceutical preparations</li> <li>8062 - General medical &amp; surgical hospitals</li> <li>4959 - Sanitary services, NEC</li> <li>8099 - Health and allied services, NEC</li> <li>8069 - Specialty hospitals exc. psychiatric</li> <li>8071 - Medical laboratories</li> </ul>
Culture, Sports and Entertainment	<ul> <li>2741 - Miscellaneous publishing</li> <li>4841 - Cable and other pay TV services</li> <li>7999 - Amusement and recreation, NEC</li> <li>7812 - Motion picture &amp; video production</li> <li>7922 - Theatrical producers and services</li> <li>7822 - Motion picture and tape distribution</li> <li>2721 - Periodicals</li> <li>2711 - Newspapers</li> <li>2731 - Book publishing</li> <li>7941 - Sports clubs, managers, &amp; promoters</li> <li>7948 - Racing, including track operation</li> <li>7832 - Motion picture theaters, ex drive-in</li> <li>7819 - Services allied to motion pictures</li> </ul>
Public Management and Social Organization	9111 - Executive offices 9199 - General government, NEC 9511 - Air, water, & solid waste management 9512 - Land, mineral, wildlife conservation

Note: Industry classification follows the Chinese GB/T 4754-2011 system. The M&A deal database by Dealogic is using the SIC classification. Source: Authors' compilation.

# Table A B.2. Concordance of Chinese national classification and the FDI Markets database's sector classification

National Bureau of Statistics	Greenfield Subsectors
Agriculture, forestry, animal husbandry and	Animal production
fishery	Animal slaughtering & processing
	Crop production
	Fishing, hunting & trapping
	Forestry & logging
	Fruits & vegetables & specialist foods
	Grains & oilseed
Mining	Coal mining
	Copper, nickel, lead, & zinc mining
	Gold ore & silver ore mining
	Iron ore mining
	Nonmetallic mineral mining & quarrying
	Oil & gas extraction
	Other metal ore mining
	Support activities for mining
	Support activities for mining & energy
Manufacture of food and tobacco	All other food
	Animal food
	Bakeries & tortillas
	Breweries & distilleries

	Coffee & tea
	Dairy products
	Other (Beverages)
	Seafood products
	Seasoning & dressing
	Snack food
	Soft drinks & ice
	Sugar & confectionary products
	Tobacco
	Wineries
Manufacture of textile	Apparel knitting
	Artificial & synthetic fibres
	Other (textiles)
	Textiles & textile mills
Manufacture of textile wearing apparel, footwear,	Apparel accessories & other apparel
leather, fur, feather and related products	Clothing & clothing accessories
•	
and caps	Footwear
	Leather & hide tanning and finishing
	Other leather & allied products
Processing of timber, manufacture of wood and	Furniture, homeware & related products (consumer products
manufacture of furniture bamboo, rattan, palm	Furniture, homeware & related products (textiles)
and straw products	Furniture, homeware & related products (wood products)
	Other (wood products)
	Wood products
Manufacture of paper and paper products,	Converted paper products
manufacture of articles for culture, education and	Dolls, toy, & games
sport activities	Printing & related activities
sport activities	•
<b>-</b>	Pulp, paper, & paperboard
Processing of petroleum and coking	Natural, liquefied and compressed gas
	Other petroleum & coal products
	Petroleum bulk stations & terminals
	Petroleum refineries
Manufacture of chemical materials	Basic chemicals
	Biological products (except diagnostic)
	Cosmetics, perfume, personal care & household products
	General medical & surgical hospitals
	In-vitro diagnostic substances
	Medical equipment & supplies
	Medicinal & botanical
1	Other (histochnology)
	Other (biotechnology)
	Other chemical products & preparation
	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals
	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations
	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals
	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles Plastic pipes, pipe fitting & unlaminated profile shapes
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles Plastic pipes, pipe fitting & unlaminated profile shapes Plastics & rubber industry machinery
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles Plastic pipes, pipe fitting & unlaminated profile shapes Plastics & rubber industry machinery Plastics packaging materials & unlaminated film & sheets
	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles Plastic pipes, pipe fitting & unlaminated profile shapes Plastics & rubber industry machinery Plastics packaging materials & unlaminated film & sheets Rubber hoses & belting
Manufacture of non-metallic mineral products	Other chemical products & preparation Pesticide, fertilisers & other agricultural chemicals Pharmaceutical preparations Soap, cleaning compounds, & toilet preparation Urethane, foam products & other compounds Cement & concrete products Clay product & refractory Glass & glass products Laminated plastics plates, sheets & shapes Other non-metallic mineral products Other plastics products Other rubber products Plastic bottles Plastic pipes, pipe fitting & unlaminated profile shapes Plastics & rubber industry machinery Plastics packaging materials & unlaminated film & sheets

	Foundries
	Iron & steel mills & ferroalloy
	Nonferrous metal production & processing
Manufacture of metal products	Coating, engraving, heat treating, & allied activities Machine shops, turned products, screws, nuts & bolts
	Other (metals)
	Other fabricated metal products
	Steel products
Manufacture of general and special purpose	Agriculture, construction, & mining machinery
machinery	All other industrial machinery
5	Commercial & service industry machinery
	Electro medical and electrotherapeutic apparatus
	Engines & turbines
	Food product machinery
	General purpose machinery
	Metalworking machinery
	Other (business machines & equipment)
	Other (medical Devices)
	Paper industry machinery
	Power transmission equipment
	Sawmill & woodworking machinery
	Textile machinery
Manufacture of transport equipment	Aircraft
	Aircraft engines, other parts & auxiliary equipment
	All other transportation (automotive OEM)
	Automobiles
	Boiler, tank, & shipping container
	Heavy duty trucks
	Light trucks & utility vehicles
	Motor vehicle body & trailers
	Motor vehicle brake systems
	Motor vehicle electrical & electronic equipment
	Motor vehicle gasoline engines & engine parts
	Motor vehicle seating & interior trim
	Motor vehicle stamping
	Motor vehicle steering & suspension components
	Motor vehicle transmission & power train parts Motorcycle, bicycle, & parts
	Other (space & defense)
	Other motor vehicle parts
	Railroad rolling stock
	Ships & boats
	Support activities for transportation
	Tires
Manufacture of electrical machinery and	All other electrical equipment & components
equipment	Batteries
	Electric lighting equipment
	Electrical equipment
	Household appliances
	Spring & wire products
	equipment manufacturing
	Wiring devices
Manufacture of communication equipment,	Audio & video equipment
computers and other electronic equipment	Communication & energy wires & cables
	Communications equipment
	Computer & peripheral equipment
	Other (Consumer Electronics)
	Other telecommunications
	Satellite telecommunications

	Semiconductors & other electronic components Wired telecommunication carriers
	Wireless telecommunication carriers
Manufacture of measuring instruments and	Measuring & control instruments
machinery for cultural activity and office work	Navigational instruments
, , , , , , , , , , , , , , , , , , ,	Office supplies
Other manufacturing	Asphalt paving, roofing, & saturated materials
-	Hardware
	Jewelry & silverware
	Other (building & construction materials)
	Other (consumer products)
	Other (paper, printing & packaging)
	Paints, coatings, additives & adhesives
	Printing machinery & equipment
Production and distribution of electricity, gas and	Biomass power
water	Fossil fuel electric power
	Geothermal electric power
	Hydroelectric power
	Nuclear electric power generation
	Other electric power generation (alternative/renewable
	energy) Other electric neuror generation (cool, cil and netural goo)
	Other electric power generation (coal, oil and natural gas) Solar electric power
	Wind electric power
Construction	Architectural, engineering, & related services
Construction	Commercial & institutional building construction
	Heavy & civil engineering
	Industrial building construction
	Residential building construction
Wholesale and retail trade	Building material & garden equipment & supplies dealers
	Electronics & appliances stores
	Gasoline stations
	General merchandise stores
	Miscellaneous store retailers
	Motor vehicle & parts dealers (automotive components)
	Motor vehicle & parts dealers (automotive OEM)
	Non-store retailers
	Specialty trade contractors
	Wholesale Trade (consumer goods)
	Wholesale Trade (food & tobacco)
Traffic, transport, storage and post	Air transportation
	All other transportation (non-automotive OEM)
	Freight/distribution services
	Other (aerospace)
	Pipeline transportation of crude oil
	Pipeline transportation of natural gas
	Postal service
	Rail transportation
	Transit & ground passenger transportation
	Transit & ground passenger transportation Warehousing & storage
	Transit & ground passenger transportation Warehousing & storage Water transportation
Hotels and catering services	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation
Hotels and catering services	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation Food & beverage stores (food & tobacco)
	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation Food & beverage stores (food & tobacco) Food services
Information transmission, computer services and	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation Food & beverage stores (food & tobacco) Food services All other information services
	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation Food & beverage stores (food & tobacco) Food services All other information services Cable & other subscription programming
Information transmission, computer services and	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation Food & beverage stores (food & tobacco) Food services All other information services Cable & other subscription programming Computer facilities management services
Information transmission, computer services and	Transit & ground passenger transportation Warehousing & storage Water transportation Accommodation Food & beverage stores (food & tobacco) Food services All other information services Cable & other subscription programming

	Internet publishing & broadcasting & web search Other (software & IT services) Software publishers, except video games Video games, applications and digital content
Financial intermediation	Corporate & investment banking Insurance Investment management Other (financial services) Retail banking
Real estate	Other (real estate) Real estate services
Leasing and business services	Accounting, tax preparation, bookkeeping, & payroll services Advertising, PR, & related Environmental consulting services Legal services Management consulting services Other support services Rental & leasing services
Scientific research, technical service and geologic prospecting	Professional, scientific & technical services Specialised design services
Management of water conservancy, environment	Water, sewage & other systems Waste management & remediation services
Services to households and other services	Ventilation, heating, air conditioning, and commercial refrigeration
Education	Business schools, computer & management training Educational support services Schools, colleges, universities, & professional schools
Health, social security and social welfare	Health & personal care stores Offices of physicians, dentists, & other healthcare practitioners Outpatient care centres & medical & diagnostic laboratories
Culture, sports and entertainment	Amusement & theme parks Motion picture & sound recording industries Museums, historical sites, & similar Newspaper, periodical, book, & directory publishers Other amusement & recreation industries Performing arts, spectator sports, & related Radio & TV broadcasting Sporting goods, hobby, books & music Travel arrangement & reservation services

Note: The FDI Markets database for greenfield investment projects uses a sector classification system that needed to be manually matched to the Chinese national classification GB/T 4754-2011.

Source: Authors' compilation.

# Annex C. Definition and source of variables

49. This annex provides a summary of the sources and construction of the variables for the analysis that were not readily available at the industry level including employment, value added, output, wage and the relevant deflators. The analysis in this paper uses data from 34 sectors, 16 manufacturing, agriculture, construction, utilities and 15 services.

### Employment

50. Employment data by sector are not available for China. The number of employed persons at yearend in urban and rural areas is used for total employment. Urban employment is obtained partly from the number of employed persons in urban units, partly from the number of employed persons in urban private enterprises and self-employed individuals, both series are available by sector. The sum of these series, however, is less than total urban employment and there is no publicly available information about the sectoral distribution of the remainder. This paper used the sectoral distribution of urban employment as in the Population Census of 2000 and 2010 to interpolate the remainder across sectors.

51. For rural employment, only the number of engaged persons in rural private enterprises and selfemployed individuals is available by sector. The difference between total rural employment and this series is again interpolated across sectors using the sectoral distribution of rural employment as in the Population Census of 2000 and 2010. Then for each sector, urban and rural employment obtained the above way are added up to get total employment in that sector. This way employment in 19 sectors can be compiled, but there is only one single series for manufacturing without any detail on sub-industry employment.

52. For manufacturing sub-sectors employment data are available only for above-threshold firms, not for all firms. Therefore, for the above-threshold part of employment, the actual sector shares are used, while for the remaining part, the shares from the Population Census. First, the share of above-threshold employment to employment in the Economic Census is calculated for each census year, which are 2004, 2008 and 2013 (2018 data were not available at the time of writing this paper). For 2003 and 2004 the 2004 share, for 2008 the 2008 share and for 2013 the 2013 share is used. For the years in between, the shares are interpolated. For the remaining part (which are the below-threshold firms and calculated as the difference between the manufacturing employment and above threshold firms' employment), the Population Census' sectoral distribution is applied (as above) and the two parts are added up by manufacturing sub-sector.

### Value added

53. The National Bureau of Statistics publishes value-added data for 19 industries, agriculture, construction, utilities, 15 services and a single series for manufacturing, no value added data for manufacturing sub-sectors. For those, the Input-Output Tables are used, which are available for 2002, 2005, 2007, 2010, 2012, 2015 and 2017. For the years where no IO tables were published, the sub-sector shares are assumed the same as in the last available year for which there is an IO table and the total value added for manufacturing is interpolated using those shares.

### Output

54. The National Bureau of Statistics publishes output data for 19 industries for 2002, 2005, 2007, 2010, 2012, 2015 and 2017. Output data for manufacturing sub-sectors are estimated by using the value added data estimated above and the share of value added and output for the years where IO tables were published. For the interim years, the same share is assumed as in the last year for which IO data were published.

### **Fixed asset investment**

55. For fixed asset investment, the official sector-level fixed asset investment not including rural households series is used, published by the National Bureau of Statistics. This series is subject to a number of caveats with the major one being the inclusion of the purchase of second-hand assets such as land in the data. As no decomposition is publicly available that would allow delineating this impact, the series used in the analysis continues to be subject to this flaw.

### Wage

56. The National Bureau of Statistics does not publish wage data by sector for the overall economy and for rural wages no substitutes are available, therefore the average wage data for employees in urban firms from the China Labour Statistical Yearbook is used. For industry concordance, weighted averaging is applied. The weight is employment.

### **Deflators**

57. The National Bureau of Statistics does not publish sector-level value added or output deflators, but for the 19 industries (agriculture, construction, utilities, 15 services and a single manufacturing series) they can be calculated using data for 9 industries for which both nominal and real data series are published. Those industries are agriculture, industry, construction, wholesale and retail, traffic, transport, storage and post, hotels catering and services, financial services, real estate and other services. For the industry subsectors, the respective producer price indices are used and for the services where no specific deflator is available, the "other services" deflator. For value added and output the same deflators are used. For fixed asset investment, the fixed asset investment deflator is used, which is not available by sector, only a single deflator for the whole economy.